



# GREEN GOAL FÚTBOL

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## TIMELINE



- Feb 28: Met with Paul, who is a part of Rec Sports & First draft of the flyer.
- March 4: Develop rules & guidelines for the event.
- March 5: Reserve materials for the event.
- March 7: Reach out to potential sponsors, for example, Jog N Shop and CPH Soccer Club.
- April 3: Advertise Event around campus and community.
- April 17: Create a schedule of game times for participants who signed up.
- April 21: Gather supplies from the City of Arcata and Rec Sports.
- April 22: GAME DAY!

## EVIDENCE AND RESULTS

### Game Day!

Prior to the event we planned for a minimum of 4 teams to participate with a maximum of 8 teams. When considering the fact that many more participants would show up on the day of the event hoping to get onto a team as a free agent. Therefore, we created potential schedules for every amount of teams from 4-8 so we had contingency plans in order on the day of the event.

We had a total of 4 teams, 24 participants during the event who had created teams on IMLeagues. This amount of participants was lower than our expected turnout but was as successful as you could imagine. The ratio of community members to students was 7 to 17.

Teams played in a round-robin tournament format, which allows each team an opportunity to play everyone. Plus a semi-final and final afterward. Teams played 5 games each throughout the day, from 10:30 am-2:30 pm.

Here are our Champions! Abuelas Army!



## INTRODUCTION

Our Spring 2023 Senior project is an event that will invite the community to a 5 vs 5 soccer tournament in Arcata. The event will take place on Saturday, April 22nd on the College Creek soccer field at Cal Poly Humboldt. Using a large facility like this outdoor soccer field will give us the opportunity to host a larger number of participants, therefore providing a safe and equal environment to play with others. The field also allows for multiple games at a time. By encouraging participants of all skill levels we believe this is a great opportunity to grow the community and develop relationships throughout.



## CHALLENGES & LEARNING OPPORTUNITIES

We soon found that the process of reserving facilities and going through paperwork through the University takes time.

On the day of the event, we realized marketing takes time and persistence when you want to host an event that is successful with lots of active participants.

Announcements on IMLeagues are a great way to communicate with your participants on updates for the event and what everyone should expect the day of.

## GOALS FOR EVENT

- Create an inclusive event for the community, for all who want a chance to make friends and build relationships regardless of skill or gender.
- Create an eco-friendly, zero-waste event.
- Create a rule book on the flyer for clear instructions for participants to follow.

## MARKETING & MATERIALS



Our event was advertised via flyers and social media. For the flyers they were distributed around campus as well as popular spots in town and surrounding communities such as the Arcata plaza.

To ensure the event was well equipped we reached out to Rec Sports & The Arcata Community Center for our equipment needs. The equipment included.

- Cones
- Pennies
- Field Goals
- Chairs
- Hydration Stations
- Chalk
- First Aid Equipment



## LASTING LEGACY

One of the objectives of Green Goal Futbol was to create an accessible all inclusive event on campus to bring people together and have fun. We are hoping that people's memories of the event will inspire others to host similar events in the future.



## REFERENCES

BUZZELLI, A. (2016) DEVELOPING LEARNING OUTCOMES FOR A COLLABORATIVE EVENT: HIGHLIGHTING A RECREATIONAL SOCCER TOURNAMENT DESIGNED TO CONNECT INTERNATIONAL AND DOMESTIC STUDENTS. RECREATIONAL SPORTS JOURNAL, 40(1), 82-91. [HTTPS://DOI.ORG/10.1123/RSJ.2014-0068](https://doi.org/10.1123/RSJ.2014-0068)

RICH. (2015). "COMMUNITY CUP, WE ARE A BIG FAMILY": EXAMINING SOCIAL INCLUSION AND ACCULTURATION OF NEWCOMERS TO CANADA THROUGH A PARTICIPATORY SPORT EVENT. SOCIAL INCLUSION., 3(3). [HTTPS://DOI.ORG/10.17645/SI.V3I3.141](https://doi.org/10.17645/SI.V3I3.141)

