

Beau Pre Golf Club presents: College Night

Coordinated by Brenden Barry
Recreation Administration: Tourism Emphasis
Cal Poly Humboldt 2023



The event was referred to as College Night or College Golf Night, but all the flyers said Beau Pre Golf Club presents: College Night. The goal for the event was to get students out recreating at a local recreation facility and to introduce my fellow students to the great game of golf in the cheapest way possible, FREE! There are many barriers to recreation activities with cost being a big one and with the help of the Student Activities Funding Board and JackPot! I was able to get support from the school to provide this night at the golf course for no cost to the students.

We provided:
A bus to and from the course
Range balls
Golf clubs
Swing Instruction
Chipping competition



Tasks for the event:

- Submit proposal of event to Beau Pre Golf Club
- Apply for JackPot! money from the Student Activities Funding Board (SAFB)
- Coordinate bus reservation
- Secure golf ball rental
- Recruit volunteers
- Develop a poster to market the event
- Make a Google Form for basic information and bus sign-up
- Design QR code for bus form and SAFB survey
- Promote event via social media (Cal Poly accounts & personal)
- Draft competition sign-up sheets
- Procure and organize equipment
- Set-up and Take-down of event
- Host event
- Document Event

Challenges:

- The bus schedule
 - At first I wanted to provide a bus shuttle to and from the course every hour during the event so students were not feeling “trapped” at the course. The school said no to the shuttle and made the coordination much easier with only one round trip needing to be planned.
- Scheduling the set-up for the event
 - There were multiple deadlines for big portions of the event such as paying for the golf balls and reserving the bus that I forgot about the smaller tasks that could have been done long before the event, I did not think of them until the day of.
- Facilitating the event
 - There were multiple volunteers available but I did not know how to delegate the tasks to other. As mentioned earlier, I need to learn how to ask for help. I also had plans for multiple competitions and only had time for one of them.

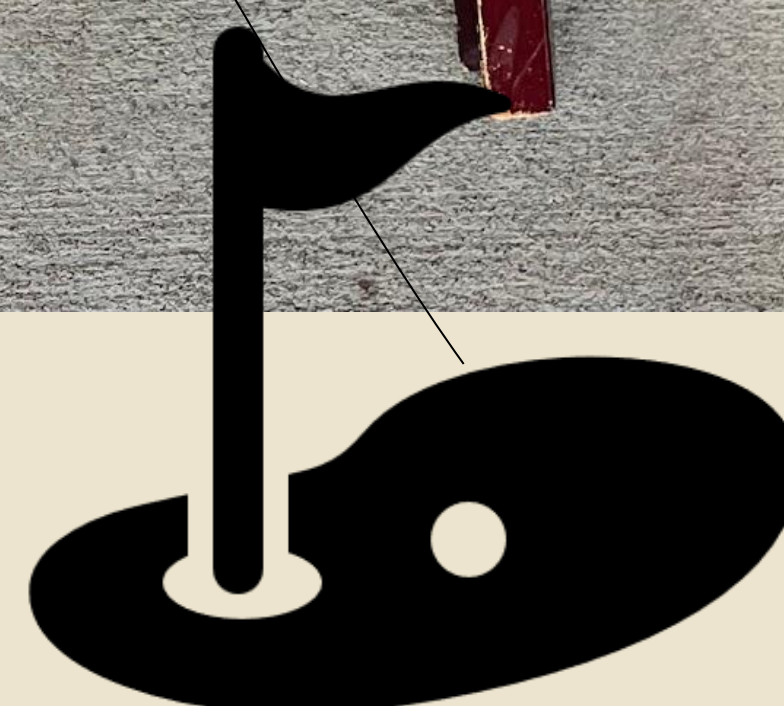
What I learned from the process...

Get everything done early and ahead of time. Everyone in the planning process appreciated having time to change or improve the plans. In the end this led to a higher quality product. I also learned there are many, many steps in planning, producing, and executing an event. Moving forward I need to improve upon my communication skills and ask for help more often. I left a few things off of the poster and in the information page regarding the location of the event and the location of where the bus would be picking participants up. With some help these mistakes could have been avoided.



Looking towards the future

We had about 30 students attend the event ranging from first timers to seasoned players and the majority of them asked: “When is the next one?” leading me to believe that this was a successful event. I used the opportunity to explain how any of the students would be able to facilitate more College Nights in the future if they apply to JackPot! from the Student Activities Funding Board and get in contact with Beau Pre to coordinate the event. I know Beau Pre wants to hold more events like this so I hope some future students can make it happen.



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