

**CAL POLY HUMBOLDT**

# LEADERSHIP STUDIES

Finish your Bachelor's degree online.



100% ONLINE

Foundations  
of Leadership

Data Driven  
Leadership

Developing Dynamic  
Organizations

JULY

AUG.

OCT.

JAN.

MAR.

JUNE

Online  
Orientation

Leadership  
Communication

Strategic Planning  
& Forecasting

# EXPERIENCE. LEAD. SUCCEED.

Enter as an upper division transfer student and pursue your **bachelor's degree online** in Leadership Studies at Cal Poly Humboldt.

Managing Employees  
& Stakeholders

Technology  
& Leadership

AUG.

OCT.

JAN.

MAR.

JUNE

Project Implementation  
& Evaluation

Strategic  
Sustainability

Capstone  
in Leadership

REALIZE YOUR GOALS





# Complete your Bachelor's degree in Leadership Studies and realize your professional goals.



Gain foundational leadership skills in planning, critical thinking, sustainability, and organizational transformation.



Engage in career-relevant coursework that aligns with your current and future professional goals.



With courses held 100% online, add to your credentials without having to leave the place you call home.



Experience an excellent student-faculty ratio, with personalized support to help you achieve your goals.



Our program is accredited by the WASC Senior College & University Commission (WSCUC) and offers exceptional value to students looking to complete their Bachelor's degree.

# CAREER-RELEVANT COURSES



# The Leadership Courses

Complete your Bachelor's degree with focused online courses.

- Develop critical thinking skills for evaluating complex problems.
- Improve leadership-oriented communication skills.
- Collect, analyze and apply various types of data.
- Integrate diverse perspectives into strategic leadership planning.
- Develop and adjust organizational plans.
- Consider HR-related tactics for improving workforces.
- Practice strategic planning, sustainability and ethical leadership.
- Develop and begin to implement a personal career plan.

## Structure

The core curriculum consists of 10 courses delivered in consecutive 8-week sessions. All courses are 100% online so you can study on your schedule wherever you are. Additional degree requirements may also apply, depending on the undergraduate studies units you have previously completed.

# QUESTIONS

## Is Leadership Studies right for me?

Our Leadership Studies Bachelor's degree completion program offers exceptional value and personalized support.

The program is ideal for people who

- have completed 60 units of lower division undergraduate studies, including the CSU transfer requirements, and
- want to customize their learning experience to align with their current professional environment with an eye towards career advancement.





# Who are Leadership Studies students?

Leadership Studies majors are highly diverse, returning to college with a wide variety of cultural and educational backgrounds, abilities, responsibilities, and career experience.

There are approximately 100 students enrolled across four active cohorts. Each semester, we welcome 25-35 new students per cohort. The average student age is 39, and 37% of students receive the Pell Grant to complete their bachelor's degrees. Over a five year-average, 52% are first generation in college, 56% are students of color, and 55% identify as female. Leadership Studies students demonstrate outstanding academic success with 79% of majors earning a 3.0+ Humboldt GPA.

## What kinds of support will I receive as a student?

- Dedicated professional advisor for all steps of degree completion
- Cohort model for peer support & student community
- Block registration and 8-week accelerated courses
- Social channels: Discord, LinkedIn, Instagram, Facebook
- Career and graduate school advising
- Personalized support from faculty through engaging online classes
- Federal financial aid and counseling
- Cal Poly Humboldt Library and virtual skillshops and events
- Student Disability Resource Center, Veterans Support, Title IX Services
- IT Help Desk and tech support with Canvas LMS
- In-Person commencement and departmental graduation reception

# PERSONALIZED SUPPORT

## Staff & Faculty

### DR. CHRIS HOPPER



Leadership Studies Program Director,  
Cal Poly Humboldt

Ph.D., Physical Education

Dr. Chris Hopper has served in a variety of administrative positions at Cal Poly Humboldt. Most recently he was the chair of the Dept. of Kinesiology and Recreation Administration. He has written six books and published his research on children's health and fitness. He was selected as the Scholar of the Year at Humboldt in 2014-15.

### BETSY ROGERS



M.A., Education

Betsy Rogers is the program advisor for Leadership Studies. She has worked in student services in the UC and CSU systems for the past 20 years, most recently as an academic advisor

at Cal Poly Humboldt since 2016. Betsy is passionate about working with adult learners and transfer students to help them successfully navigate systems and reach their personal, professional and academic goals.

### DR. SHEILA ROCKER HEPPE



M.A., Counseling Psychology  
Ed.D., Educational Leadership

Dr. Sheila Rocker Heppe has been the Director of Extended Education since 2011 and is a founding member of the Leadership Studies Program. During

her two and a half decades at Cal Poly Humboldt, she has led multiple initiatives, and currently serves on the Cal Poly Humboldt President's Diversity, Equity and Inclusion Council. Her doctoral research focused on crisis leadership practices of women leaders in higher education.

### DR. RENATO ALMANZOR



M.S., Counseling  
Ph.D., Organizational Psychology

Dr. Almanzor's experience emerges from many years consulting leaders committed to multicultural organization development and social justice. His

clients include executive leaders from universities, non-profit organizations, medical clinics, and government agencies. His expertise ranges from executive coaching and strategic planning to change management and team development.

### BRITTANY BROWN CERES



MFA  
M.A., Education

Brittany Brown Ceres is the head of Human Resources at Skywalker Holdings, LLC, and affiliates. She is an advisor to associated non-profit organizations:

The George Lucas Educational Foundation and the Lucas Museum of Narrative Art. Prior to joining Skywalker in 2015, Brittany's experience spans non-profit, educational, corporate, start-up, and wilderness environments.

### JOY DALUIDAO-HERMSEN



MBA

An alumna of U.C. Davis and the Sacramento Entrepreneurship Academy, Joy Daluidao-Hermesen's expertise comes from leading teams and developing leaders in large companies, start-up environments, and

not-for-profit organizations. Joy leads the Entrepreneurship Program and teaches business courses at Santa Rosa Junior Business College. Joy's specialty is in influencing leaders to launch enterprises, while building community and developing each individual's leadership competencies.

### HAI DANG



M.S., Civil Engineering

Hai Dang is a licensed Professional Engineer and certified Project Management Professional with over 15 years of experience managing projects and leading high performing

organizations. His diverse experience varies from directing emergency response efforts aboard a ship to influencing policy and budget decisions in Washington, D.C.

*The Leadership Studies program uses an interdisciplinary approach to offer students a dynamic, public online education. The program builds leadership skills and strategies that promote an understanding of equity and inclusion for personal, community, and organizational transformation. Graduates have the skills and inspiration to be a positive and informed change agent.*

## DR. MARGARET JONES



M.A., Psychology  
Psy.D., Organizational Psychology

Dr. Margaret Jones has provided counseling and consulting services to individuals, families, and organizations since 1998. Dr.

Jones has been an associate professor

in the Undergraduate Department of Counseling and Psychology; Graduate Department of Business; and the Graduate Department of Education at Argosy University and Holy Names University. Her teaching addresses diversity in the workplace, effective communication, and conflict management.

## NOUR MAXWELL



M.A., International Policy

Nour Maxwell is a policy and sustainability strategy expert with over 18 years of experience. Nour has spent over a decade in public service, acting as a senior diplomat and Counselor of

Foreign Affairs for the Government of Morocco's Ministry of Foreign Affairs. Nour is a Fulbright scholar and completed her executive education at the MIT Sloan School of Management. She is fluent in Arabic and French.

## RICHARD MOLLOY



M.A., Education, Concentration  
in Educational Technology

Richard Molloy served 20 years with the United States Coast Guard and retired in 2014 with the rank of Commander. His most recent

assignments included Chief of Training, Chief of Mission Support Training, and Chief of Inspections.

## DR. CRAIG NATHANSON



M.A., Human Development  
M.A., Telecommunications Management  
Ph.D., Human and Organizational Systems

Dr. Craig Nathanson has been teaching graduate and undergraduate programs since 2001 at several universities in North

America and Europe. He has worked for over 20 years in various senior management positions in U.S. Fortune 500 companies. Dr. Nathanson has written and published 6 books on work, mid-life development, management and parenting. His current research focus is on humanistic leadership, joyful work and mid-life professional development.

## DR. KURT SCHAKE

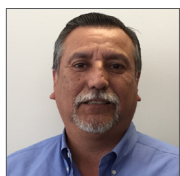


M.A., History  
MBA  
Ph.D., International History

Dr Kurt Schake is a lifelong learner with a passion for applying education to real-world problems. He has held

leadership positions in the military, education, and business communities. He has served on the faculty of seven schools and universities. Currently, he is the Executive Director of a non-profit in Monterey, California, and a faculty member at the Naval Postgraduate School.

## STEVE SEGURA



M.A., Human Resources Management

Steve Segura served 30 years with the Sacramento Police Department and retired in 2007 with the rank of Deputy Chief. Steve was also a faculty member with the Los Rios Community College District.

Currently Steve is the Dean of the Sacramento Regional Public Safety/McClellan Center at American River College.

## JOEL STRAUS



M.S., Supply Chain Management  
MSCE, Construction Management

Joel Straus is a licensed engineer with over 20 years experience leading diverse teams delivering complex facilities programs.

His work includes development of

airfields, ports, training facilities, and associated infrastructure across four continents with U.S. and foreign partners. He has completed graduate degrees in engineering, business, and national security. He is a proud Humboldt alumnus.

## ANABEL TOCHE



MBA

Anabel Toche graduated from Leadership Studies in December 2019 and is a proud first-generation college student and alumna. She has over 23 years of experience working in education and at

different levels of leadership, most currently as an Interim Dean of Student Success and Institutional Effectiveness. Ms. Toche is completing her Ed.D. with the CANDEL Program at UC Davis, with a focus on Hispanic Serving Institutions.

APPLY NOW!

Take these steps to  
apply to the program:

1. Review the website: [humboldt.edu/leadership](http://humboldt.edu/leadership)
2. Contact us. Email [leadership@humboldt.edu](mailto:leadership@humboldt.edu) or call 707-826-3731 to learn more about whether Leadership Studies is right for you.
3. Complete the CalState Apply\* application process online.
4. Submit your FAFSA\* application online.

\* Find these at [humboldt.edu/leadership/apply](http://humboldt.edu/leadership/apply)

New Cohorts begin every fall and spring.

Online orientation takes place the month before classes begin.

[humboldt.edu/leadership](http://humboldt.edu/leadership)



**Leadership Studies**

College of Extended Education  
& Global Engagement  
Cal Poly Humboldt  
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Arcata, CA 95521

**Get in touch:**

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