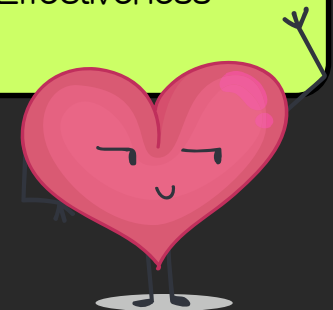
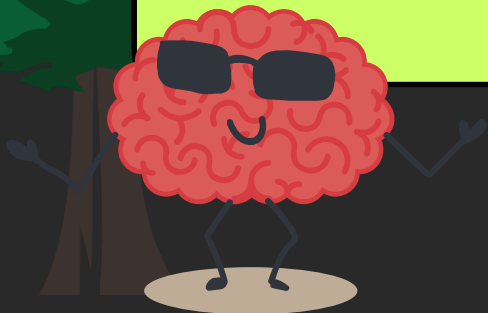


Our *Story*: 

By the numbers

URPC Retreat Fall 2017 Lisa Castellino, PhD Office of Institutional Effectiveness





Graduation Initiative 2025

4-yr graduation: 30%

6-yr graduation: 56%

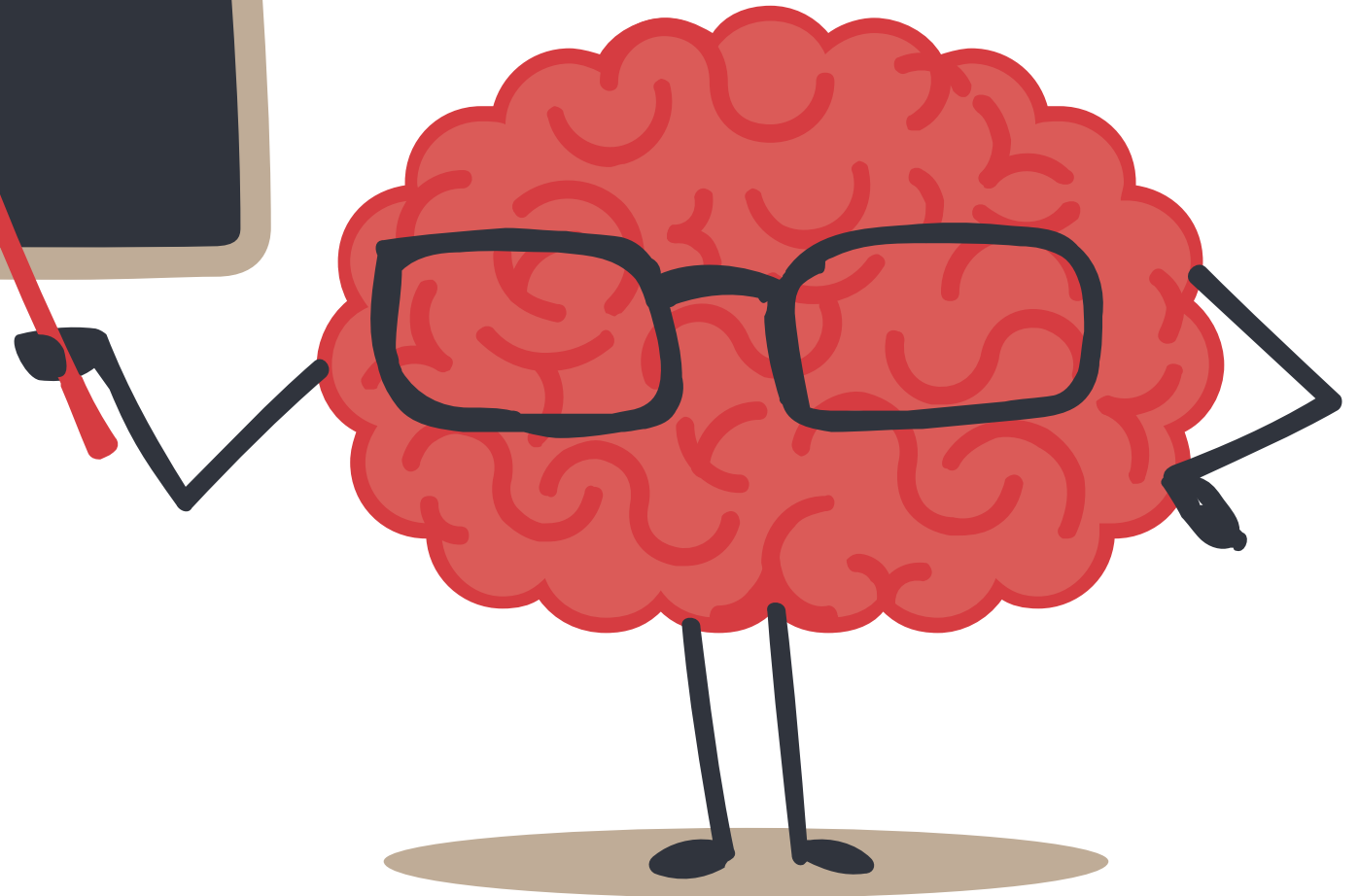
transfer 2-yr
graduation: 38%

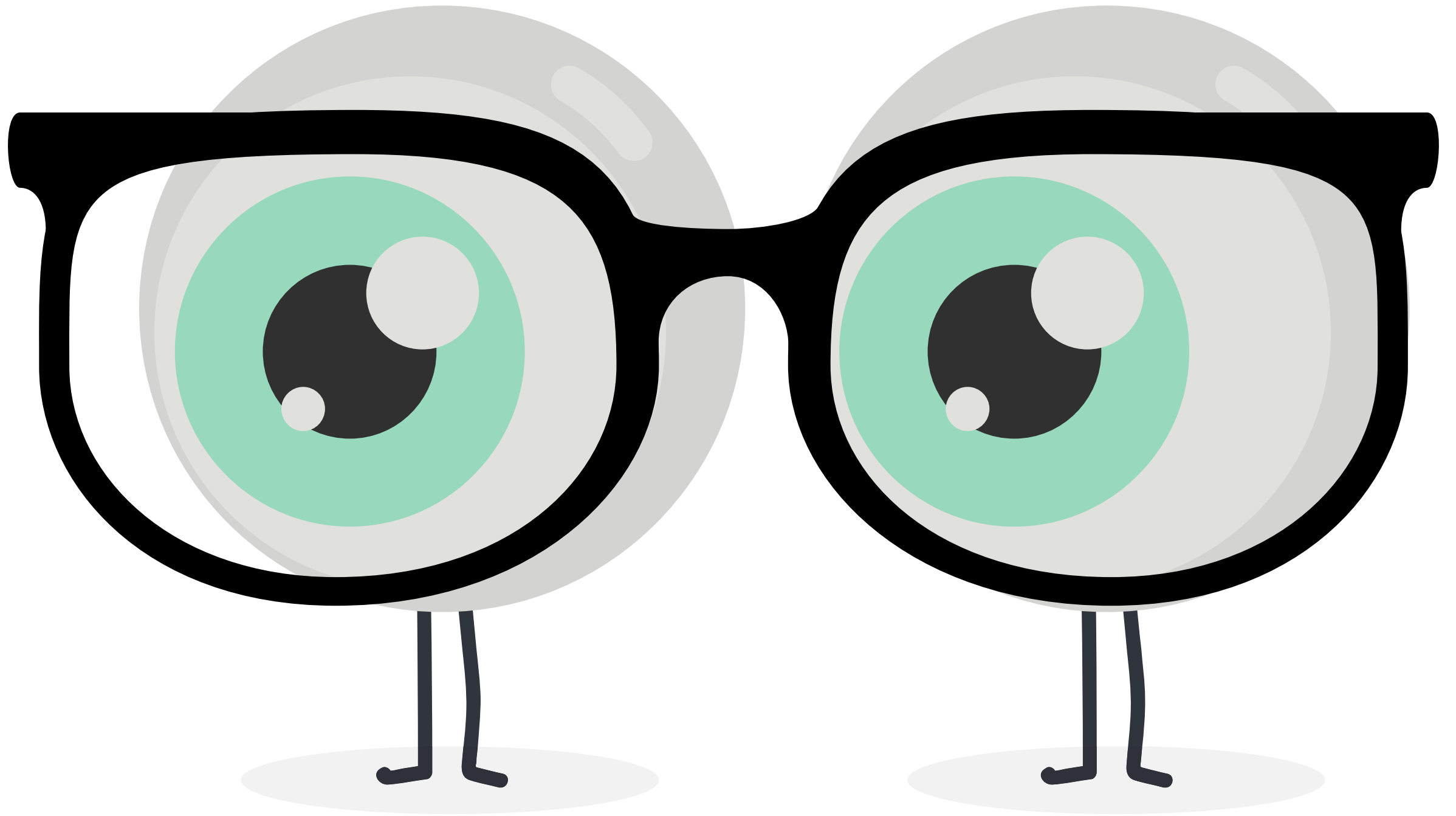
transfer 4-yr
graduation: 79%

Eliminate Gap for Pell
Eliminate Gap for URM

Graduation Initiative 2025 definitions
slightly different than local.

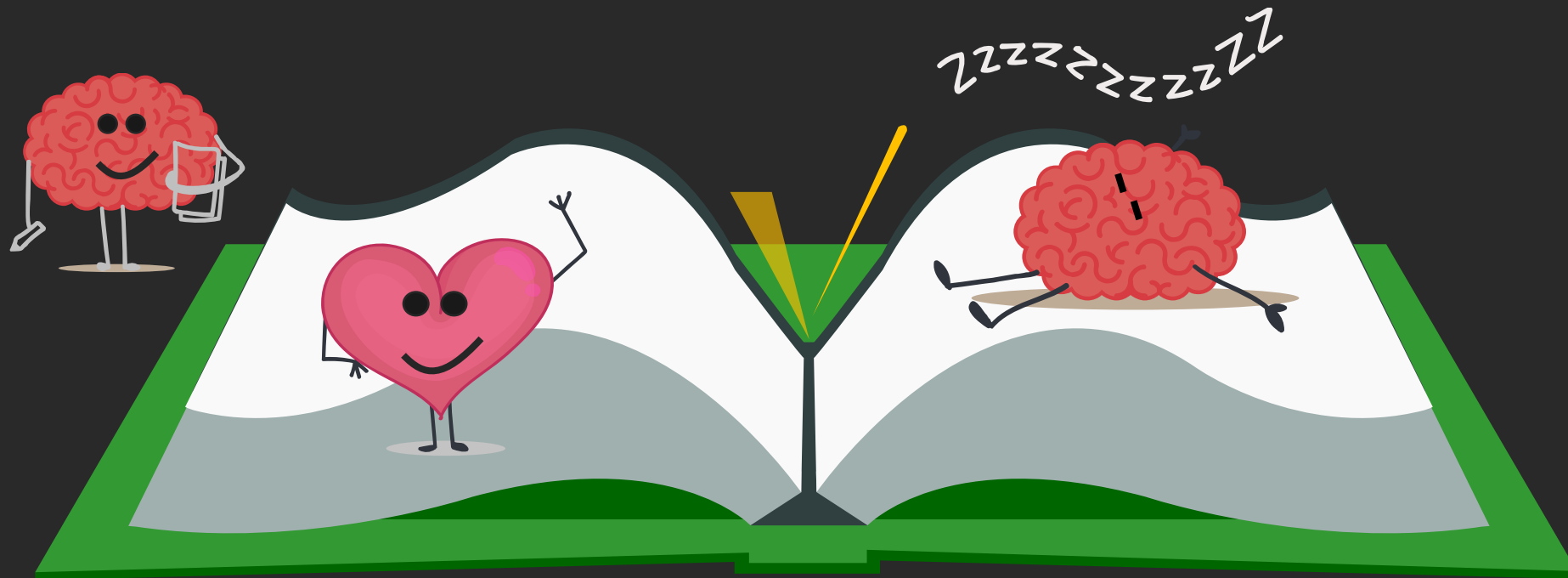
Graduation Initiative 2025 funding
system-wide is \$75,000,000 (base
funded)



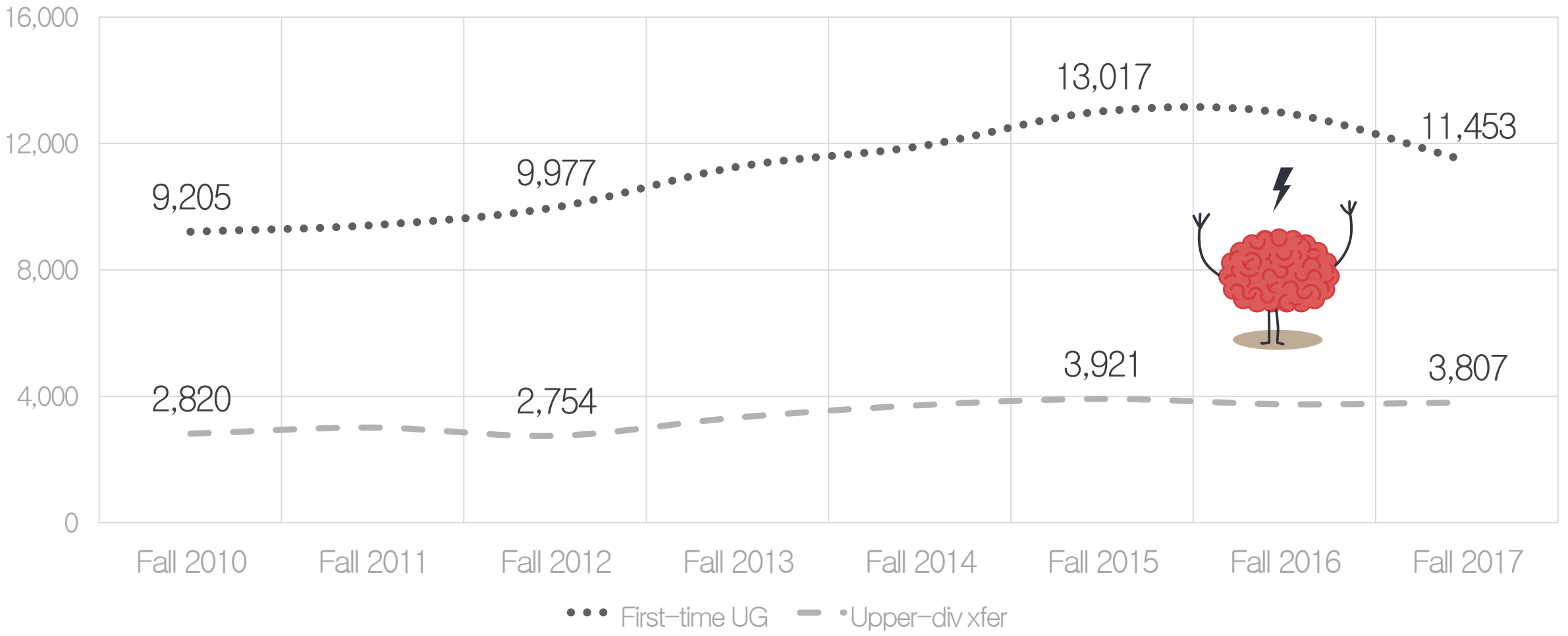


Strategic Enrollment Mgt

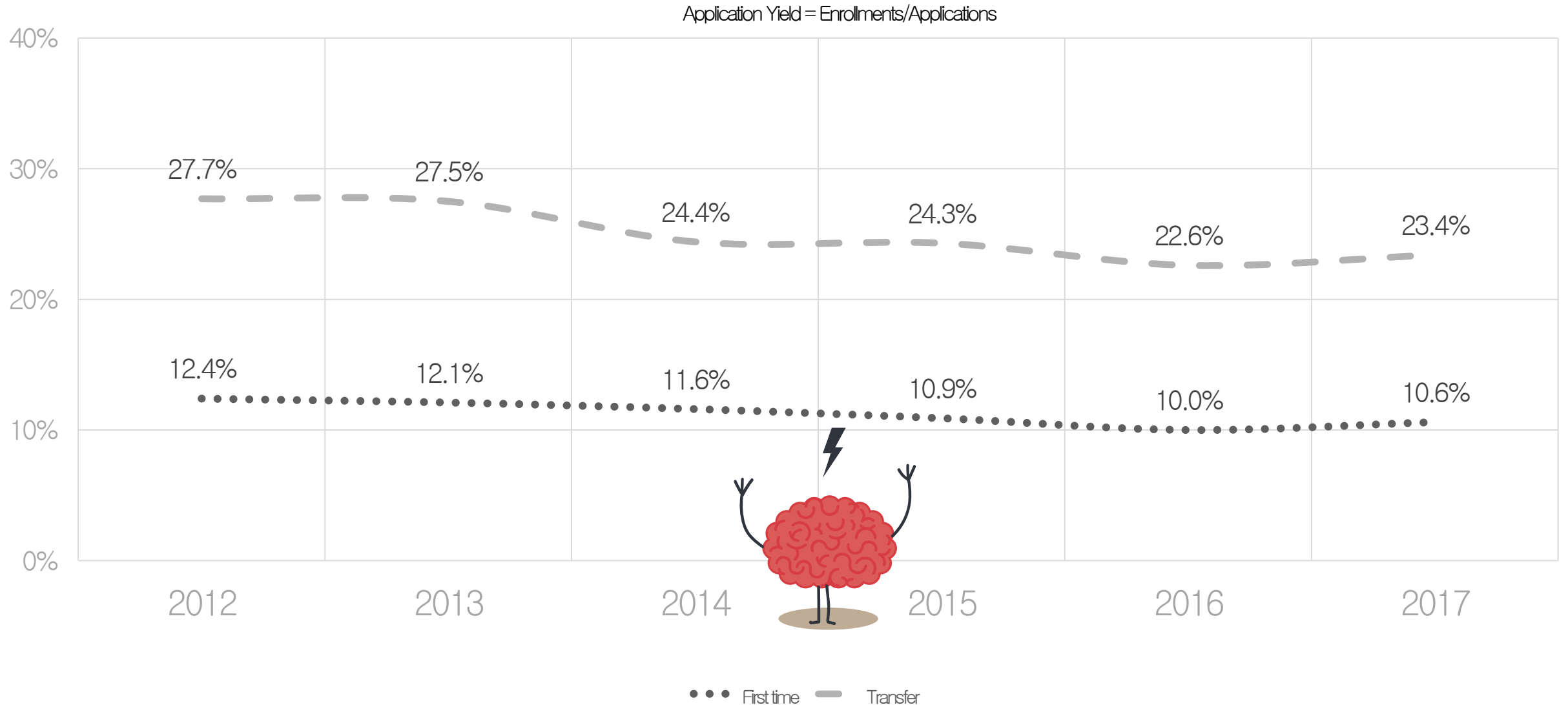
Part I Recruitment



First-time Undergraduate applications **dropped** in 2016 & 2017

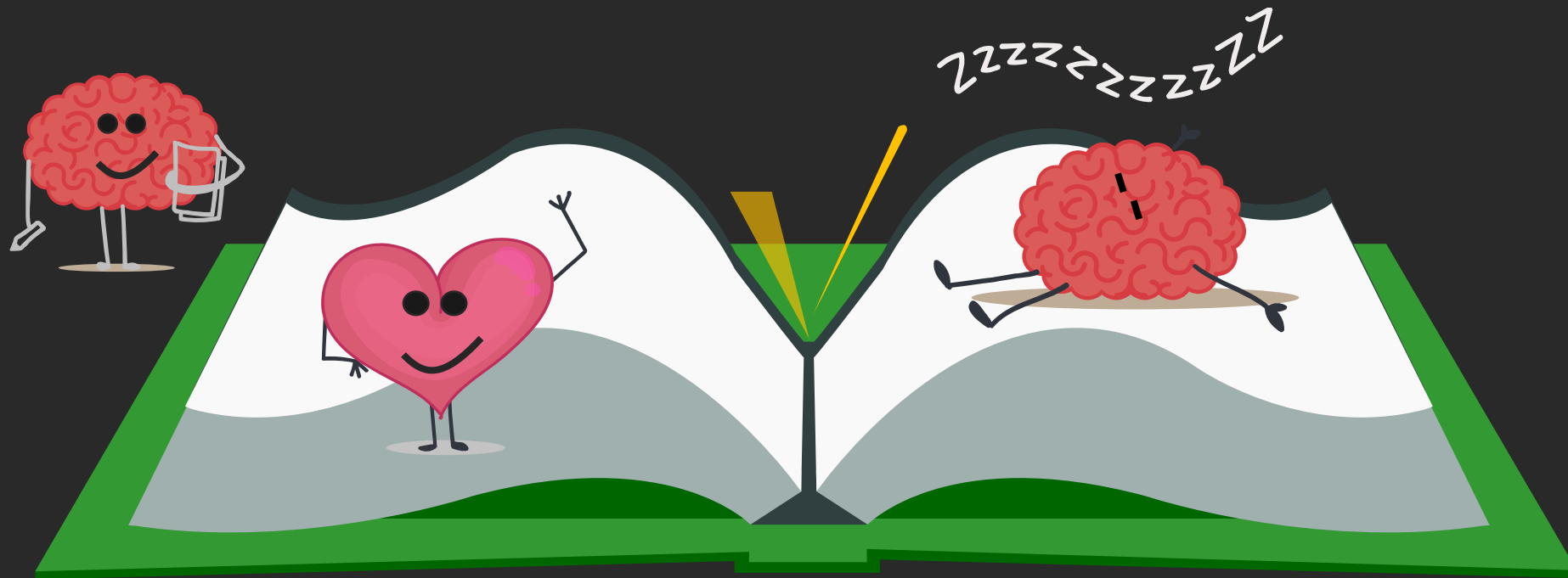


Undergraduate application yield **dropped** 2013 thru 2016

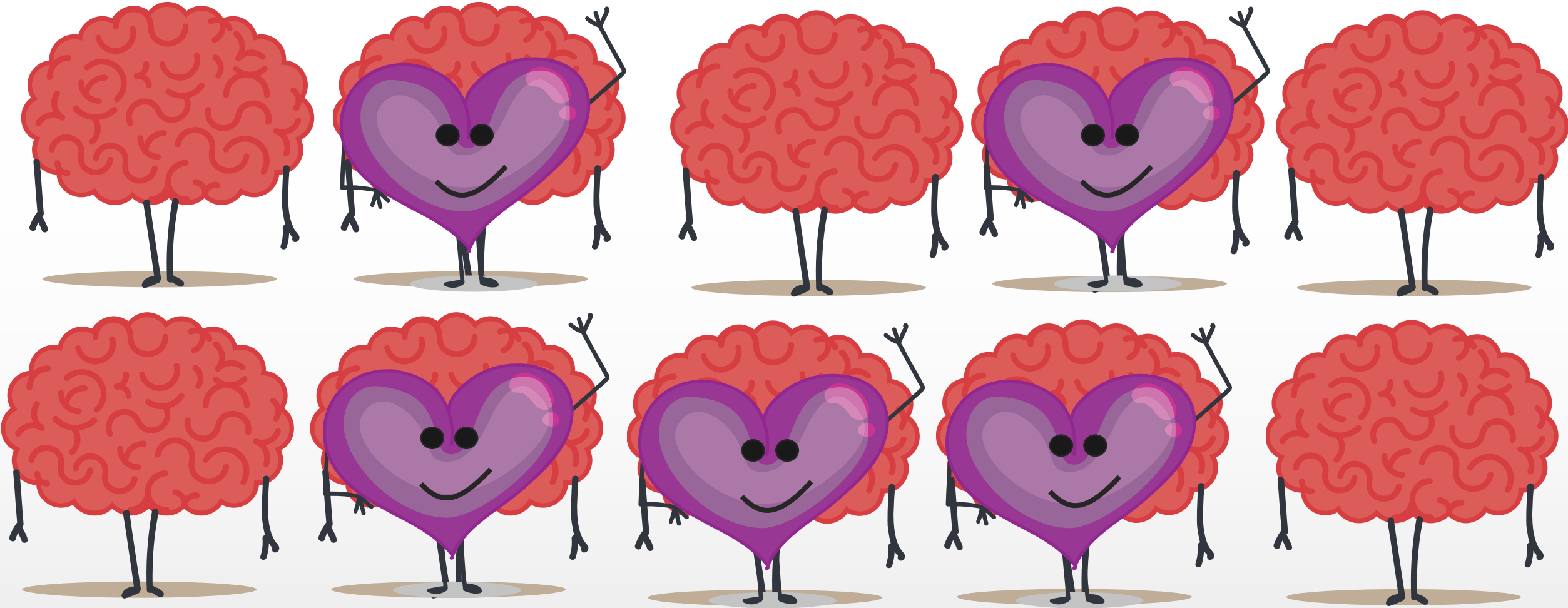


Strategic Enrollment Mgt

Part II Enrollment and Demographics

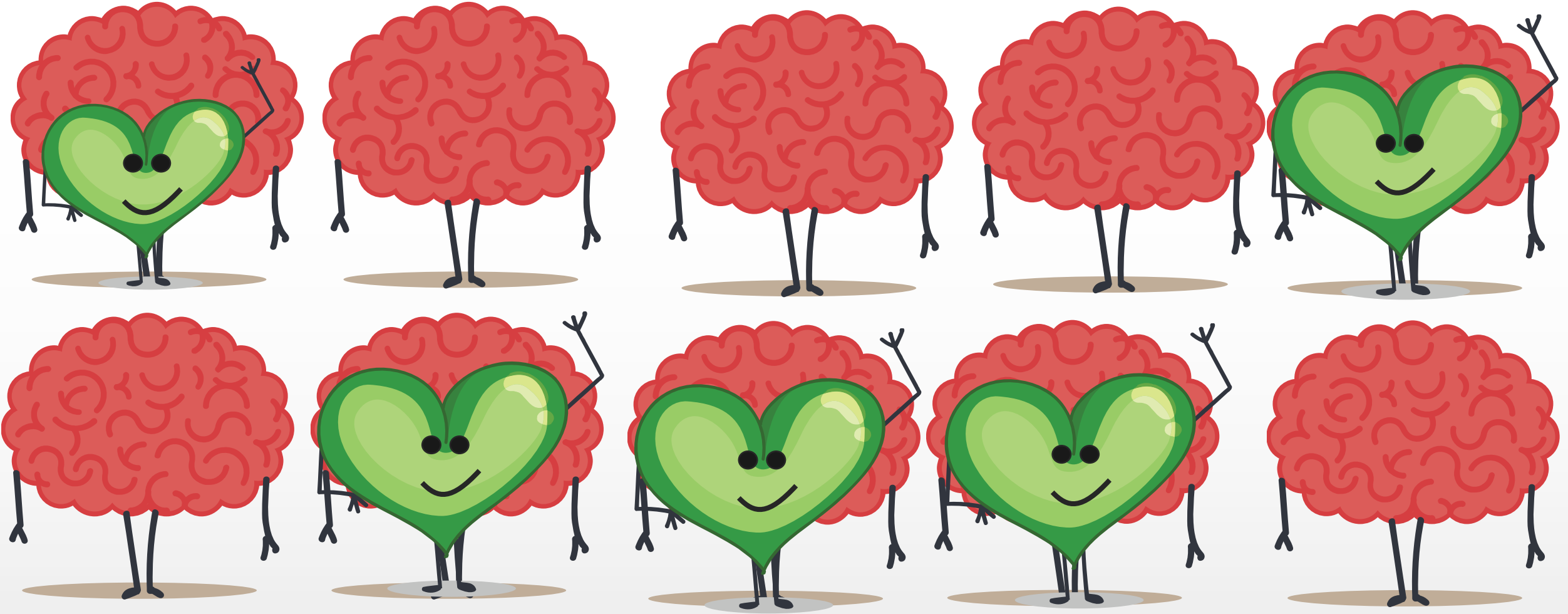


For every **ten** students enrolled as first-time undergraduates...



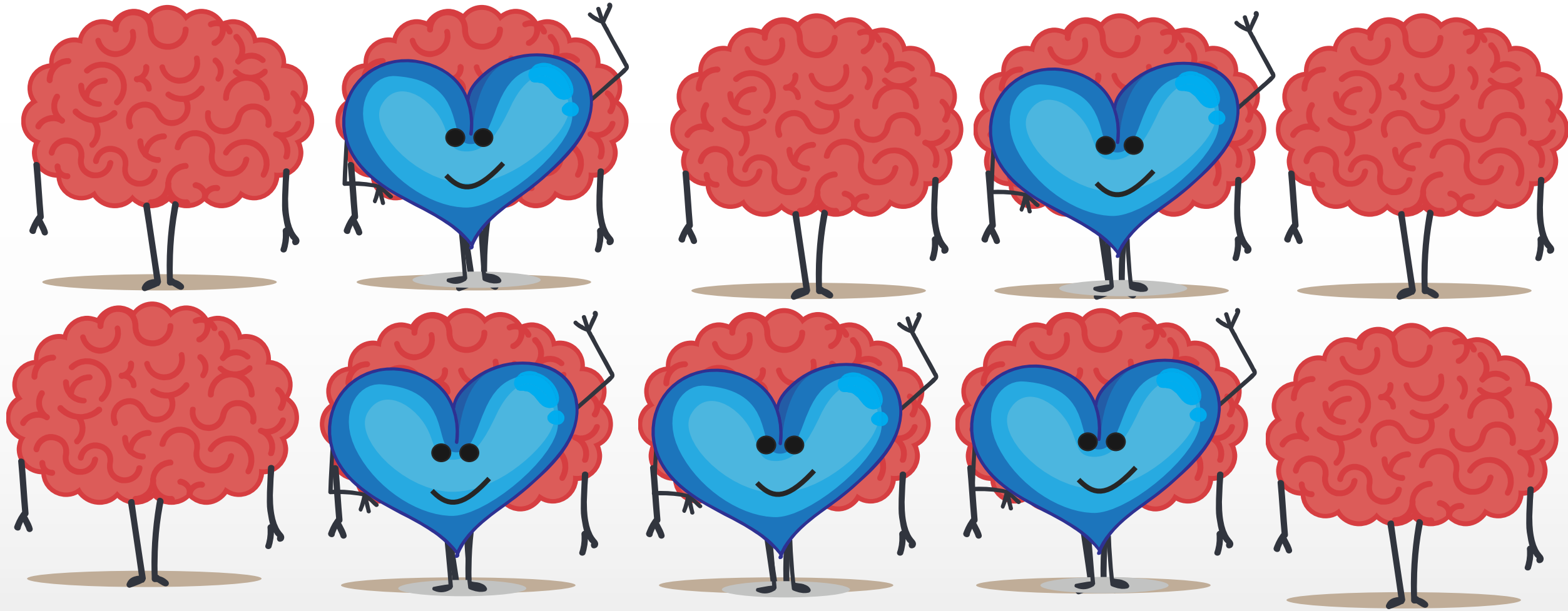
Around half are first-generation. Per GI 2025 definitions

For every **ten** students enrolled as first-time undergraduates...



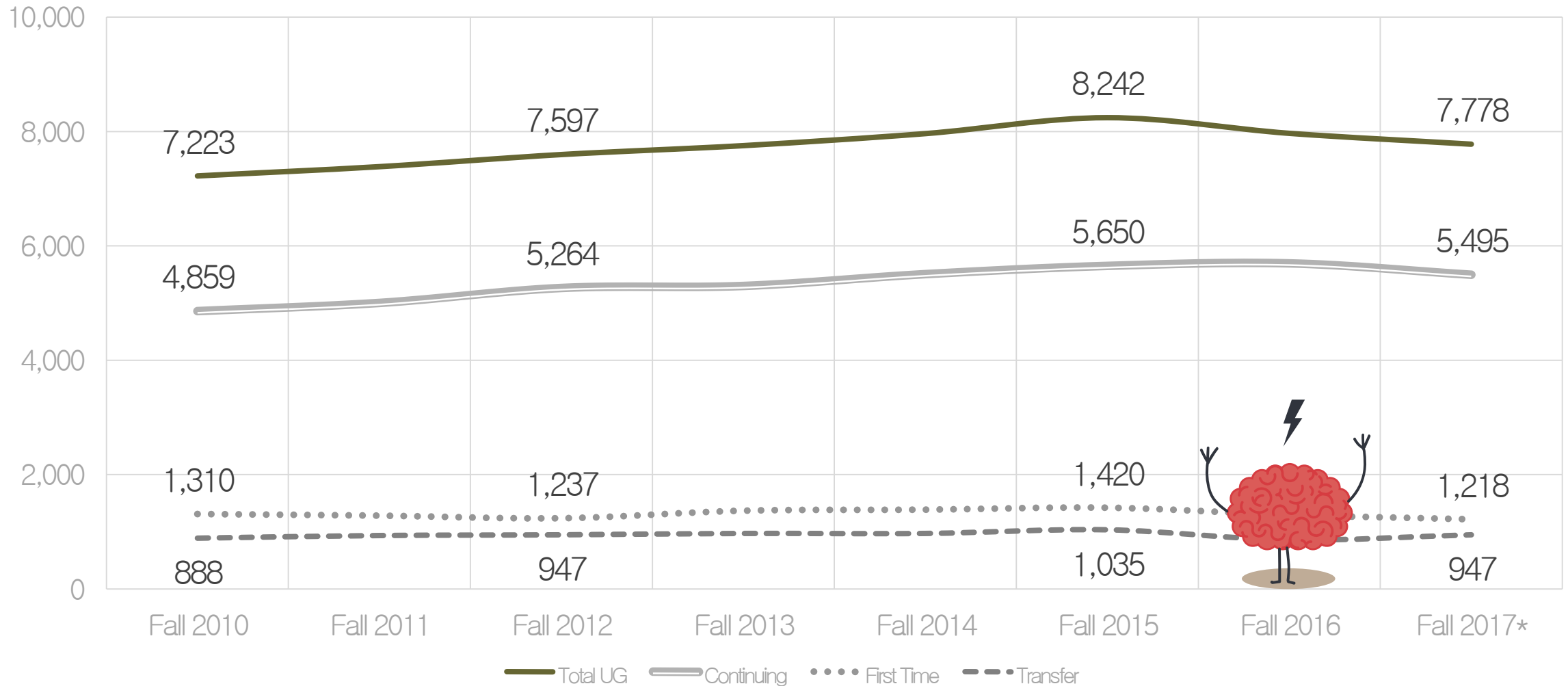
Almost one half received Pell Grants. Per GI 2025 definitions

For every **ten** students enrolled as first-time undergraduates...

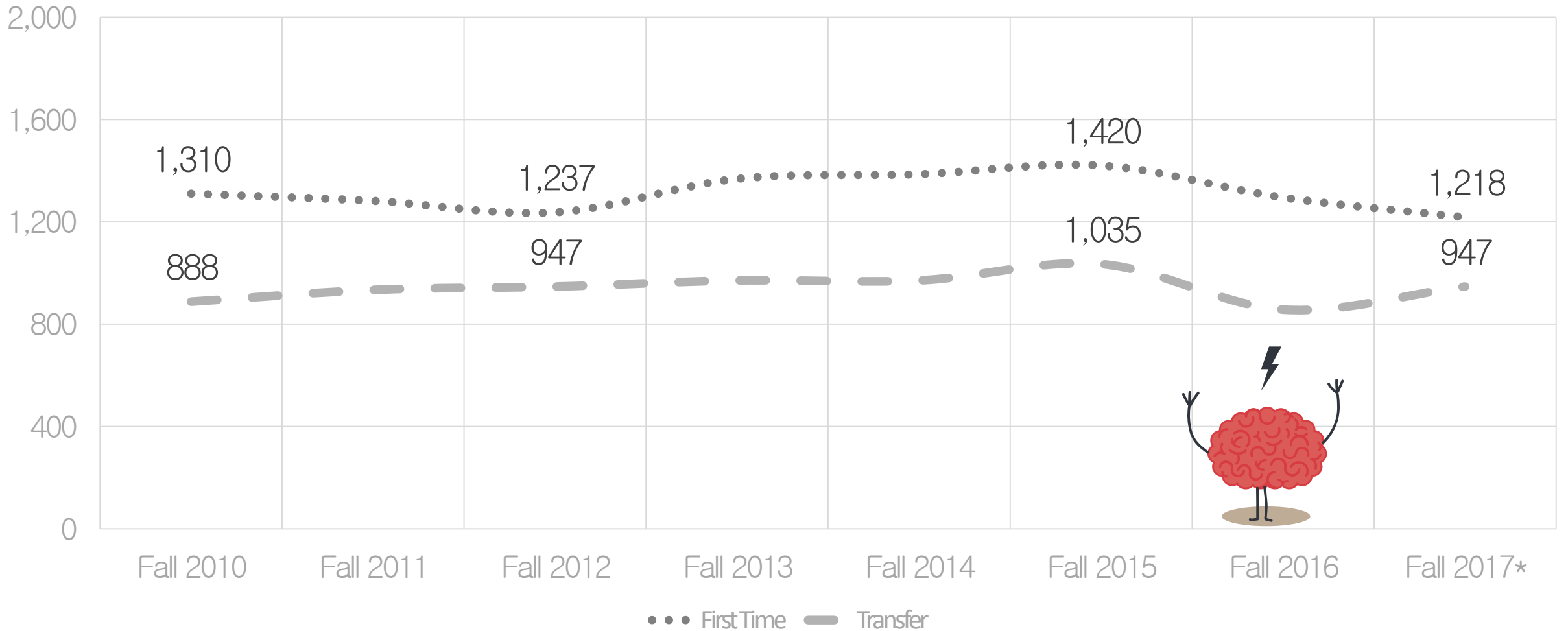


Nearly half represent diverse backgrounds. Per GI 2025 definitions

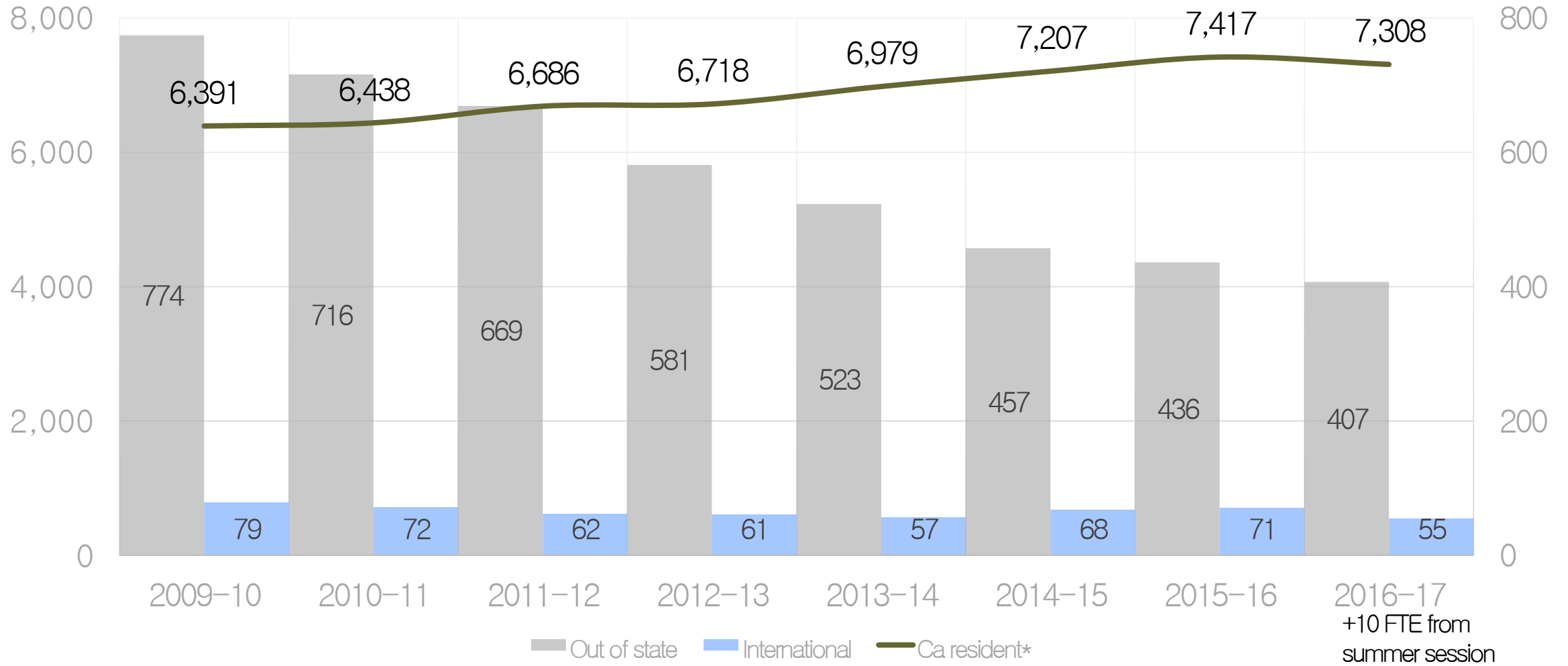
Total Undergraduate enrollment **dropped** in 2016 & 2017



New Undergraduate enrollment **dropped** in 2016 & 2017



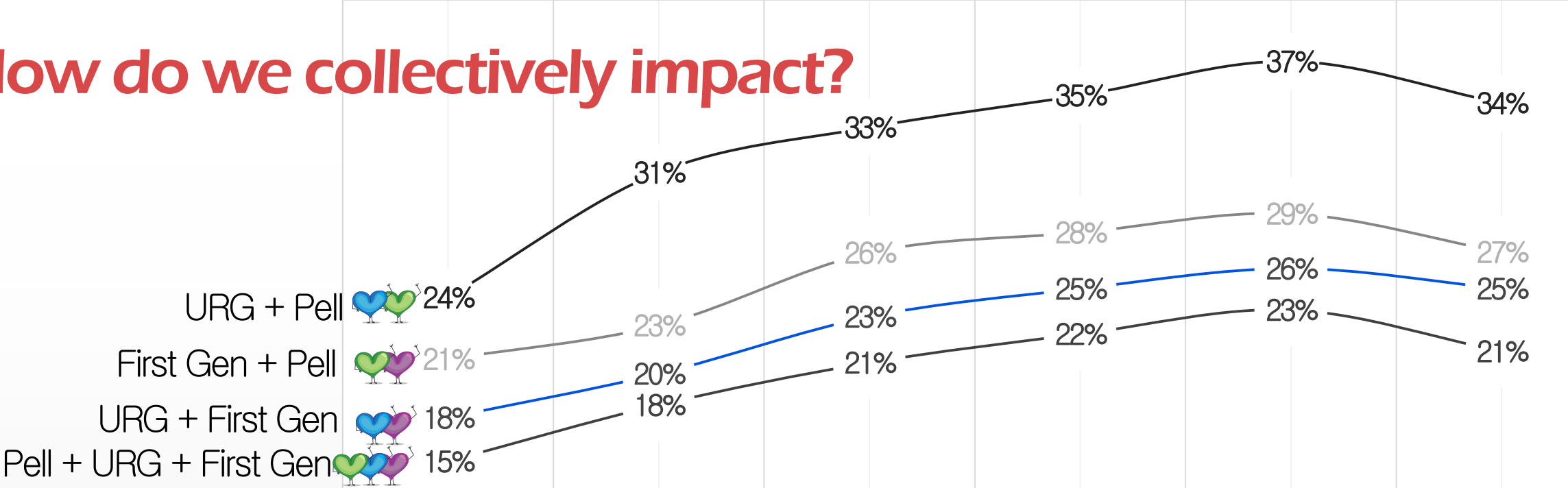
Annualized FTES at **Census** by Residency



*Note "CA resident" includes AB540, International w resident fees, & other state w resident fees

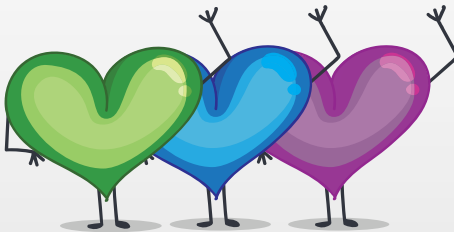
Undergraduate Student Groups*: Opportunities

How do we collectively impact?



Fall 2011

Fall 2016

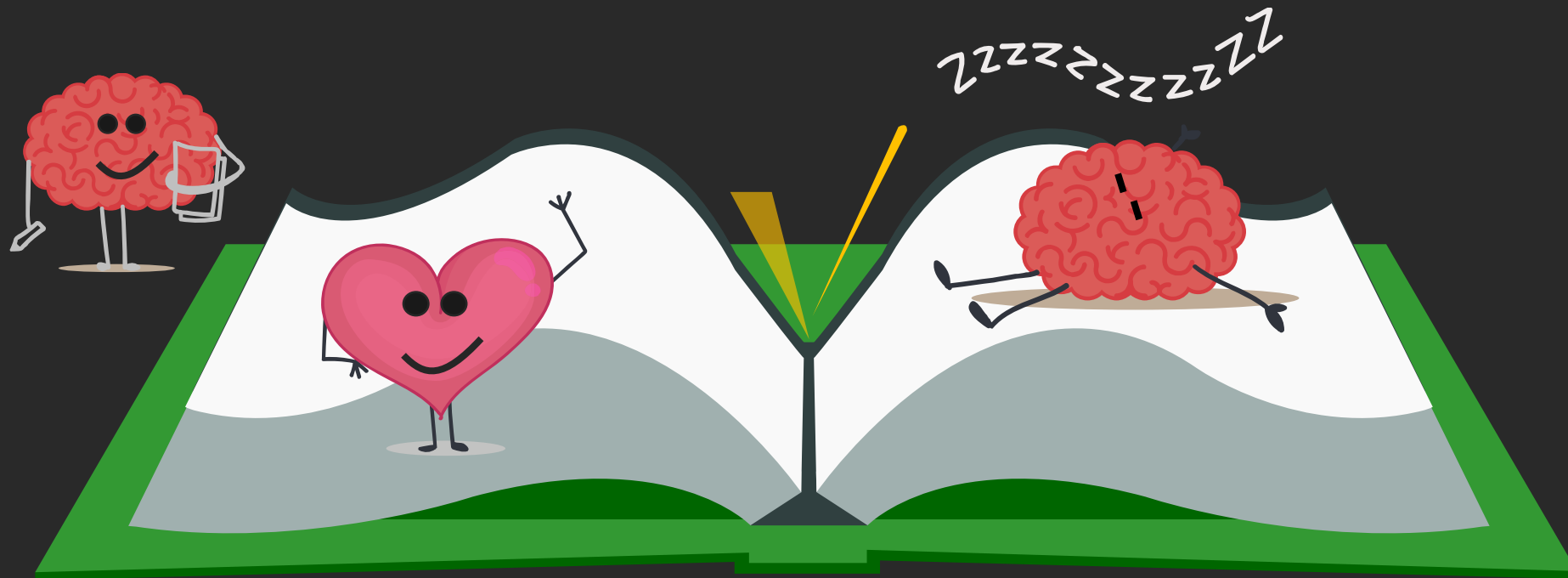


On average, the size of our incoming first-time undergraduate class ranges from 1,200 to 1,400 students. One in three represent traditionally underserved populations and are also eligible for Pell grants. About 1/5th are also first generation.

*as per Graduation Initiative 2025 definitions.

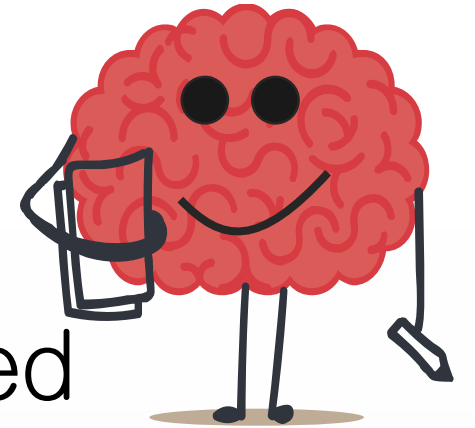
Strategic Enrollment Mgt

Part III Retention & Progression

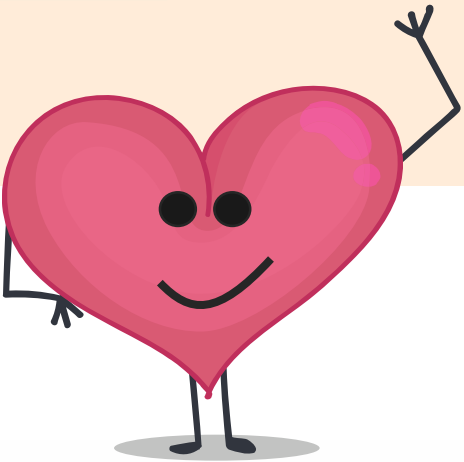


What students want

Ability to register for classes they need
Faculty and Staff who understand them
A safe and welcoming environment
Employment opportunities



Why students choose to stay...



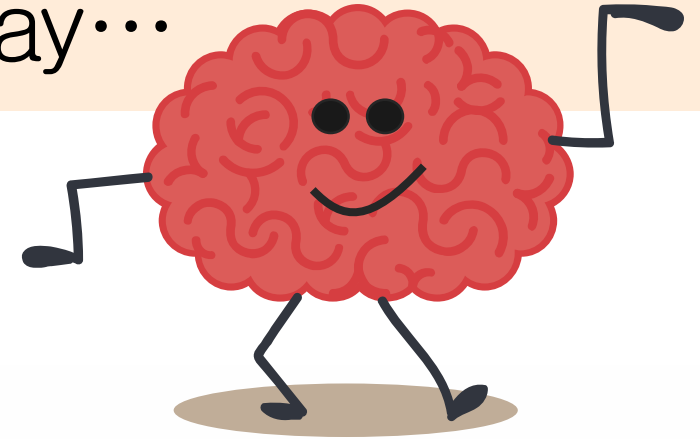
*“What I love most about HSU so far is that I am surrounded by friends, **professors and faculty** remembers who care about me...”*

“Everyone I have spoken to has been very patient and understanding with how stressful student life can be and figuring stuff out...”

*“You can tell the **faculty and staff** want to be here and it is very encouraging.”*

“Humboldt State has given me the best professors and courses in my field that I could have asked for. They are knowledgeable and give plenty of opportunities for hands on learning. Humboldt State is also located in one of the prettiest parts I have ever been. So whenever I feel stressed I can explore the amazing natural beauty that the university is nestled inside.”

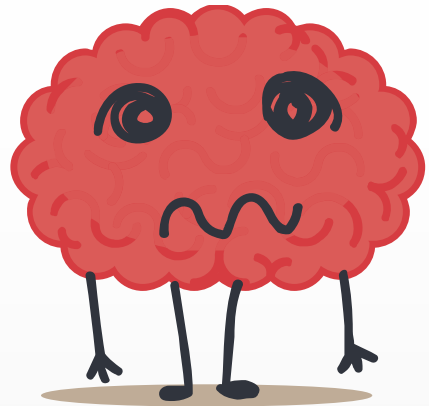
*“The **professors** and class sizes make it feel like a private school.”*



*“The kindness and guidance of **the faculty** has been very exceptional.”*

*“...the **professors and faculty** care a lot about the well-being of the students and you can see that.”*

*“Humboldt State University is the best decision I made for college. My time here so far has been excellent. I really like the way staff, such as **teachers**, interact in their classroom with their students.”*



Challenges our students face:

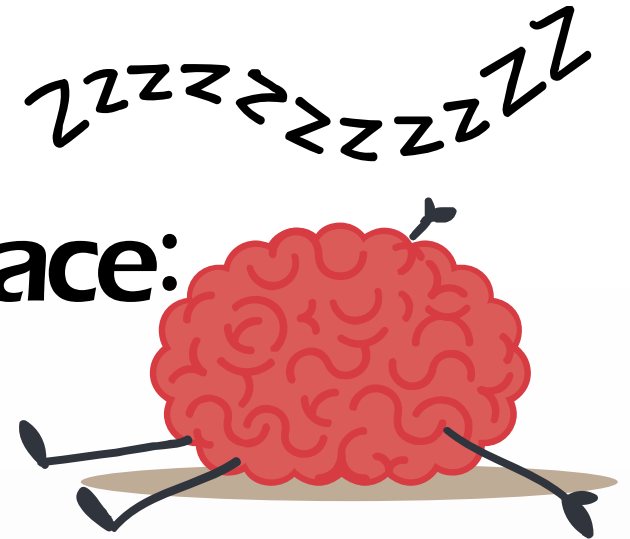
61% felt overwhelmed.

48.6% reported lack of sleep.

12.4% felt they 'did not belong' at HSU.

38% worry about getting enough to eat.

25.4% worry how they will afford school next year.



Why students leave...

"I took a lot of classes I found out don't even count."

"People don't get me here."

"I can't afford a place."

"It wasn't like I thought it would be."

"No one helped me."

"I keep getting the runaround."

"I needed to take xxx and I couldn't get into it so I'm going home to take it."

"I work full time. It's too hard to balance it all."

"This is taking longer than I planned."

"I thought college would be easy."

"This is all too much for me."

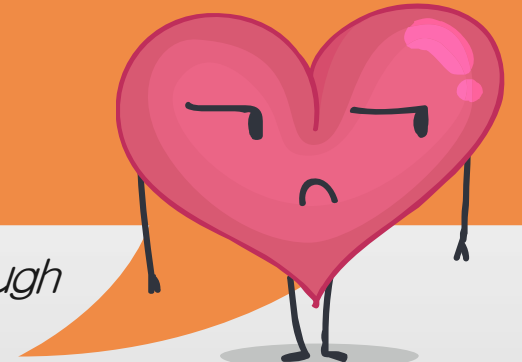
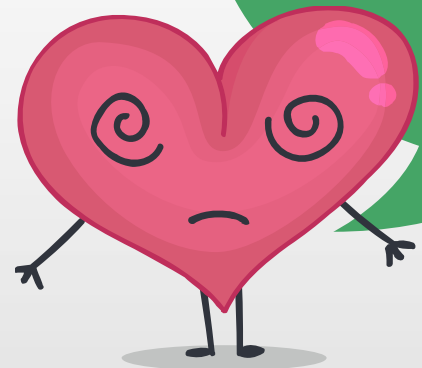
"I don't feel like I belong."

"I don't feel safe around here"

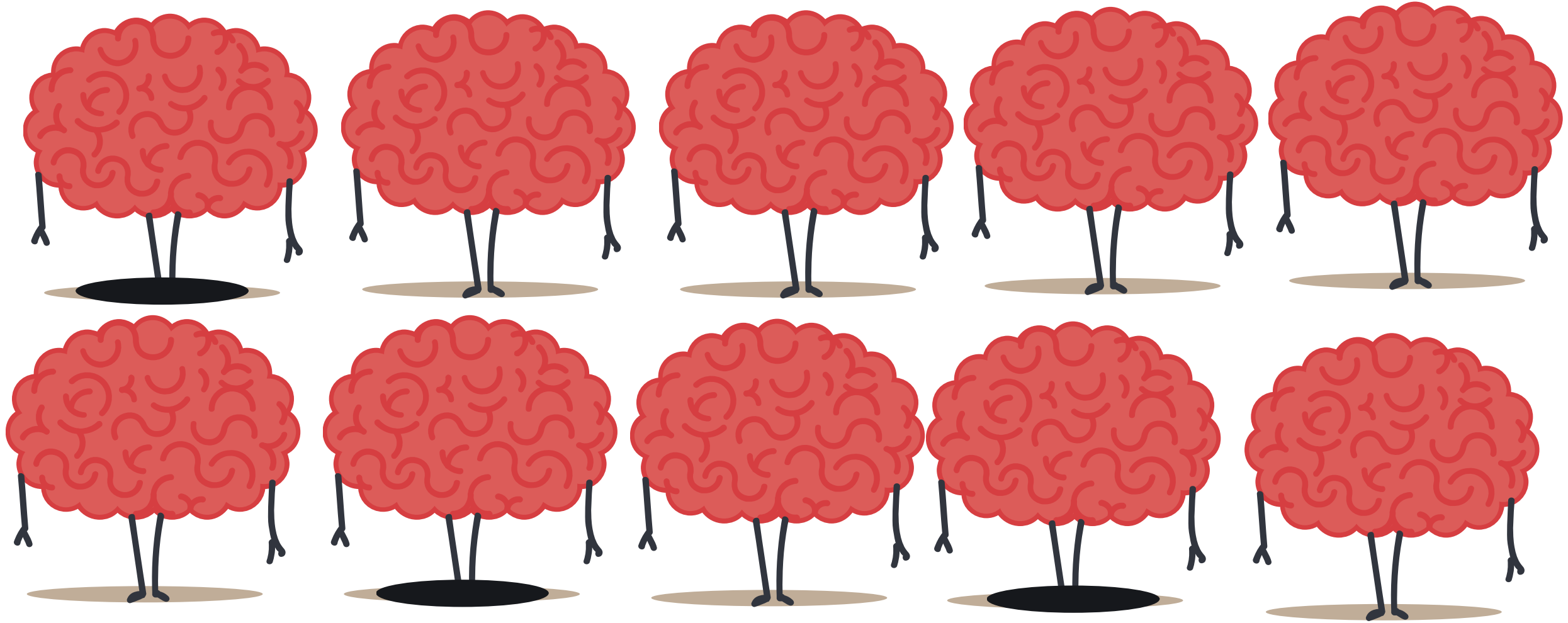
"I miss my friends and family back home."

"This community doesn't make me feel like I fit."

"I'm hungry a lot of the time and it makes it tough to pay attention in class."



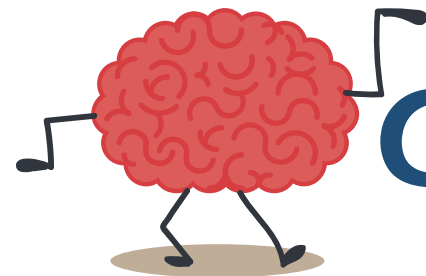
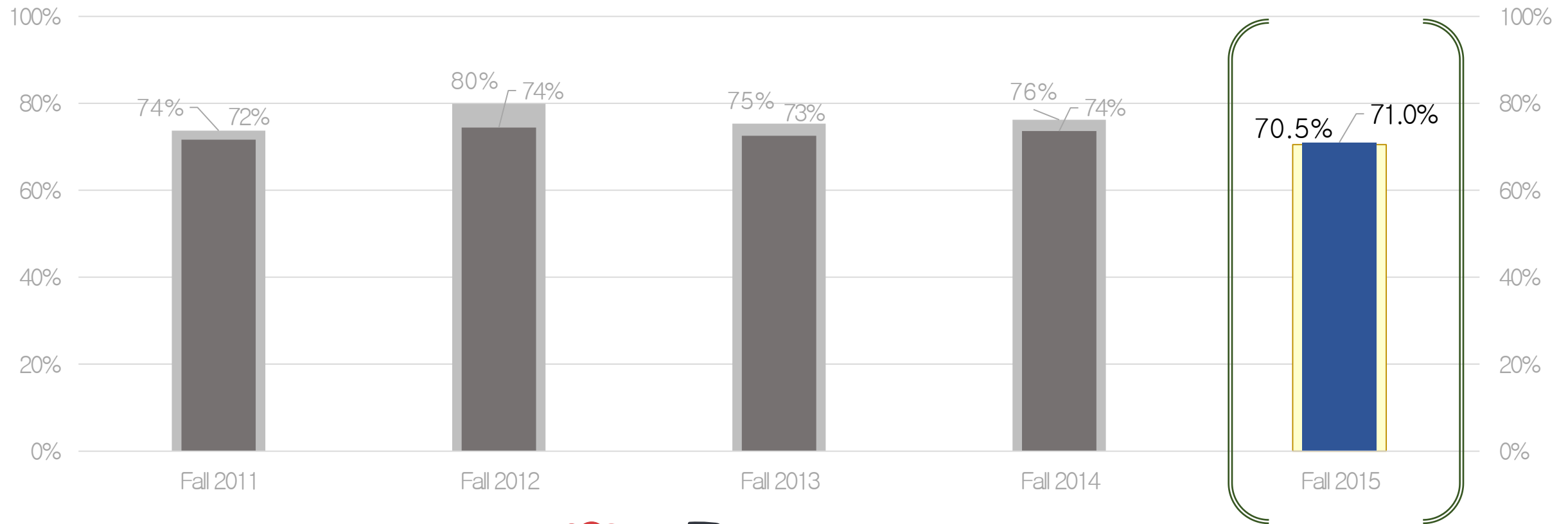
For every **ten** students enrolled as first-time undergraduates...



Three leave after their first year.

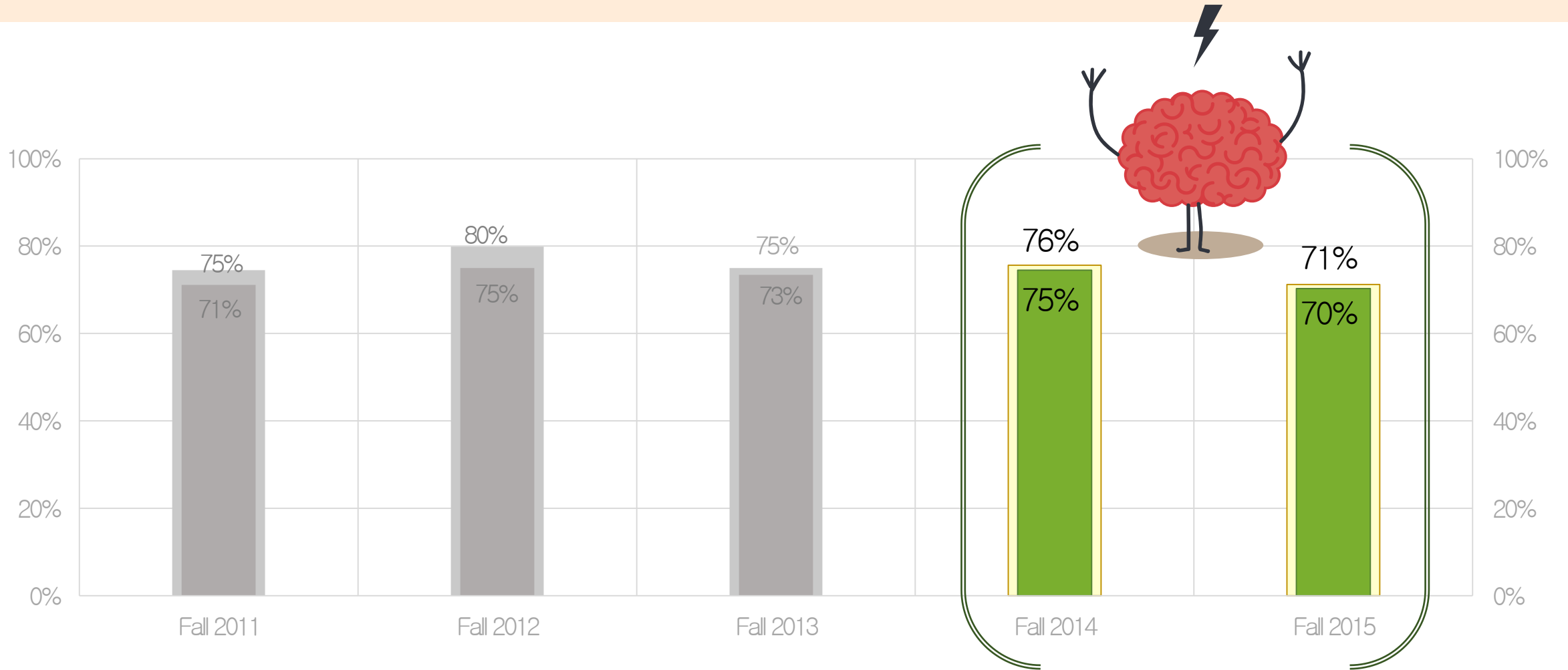
Eliminate the gap...

Opportunity Gap– Retention Underrepresented



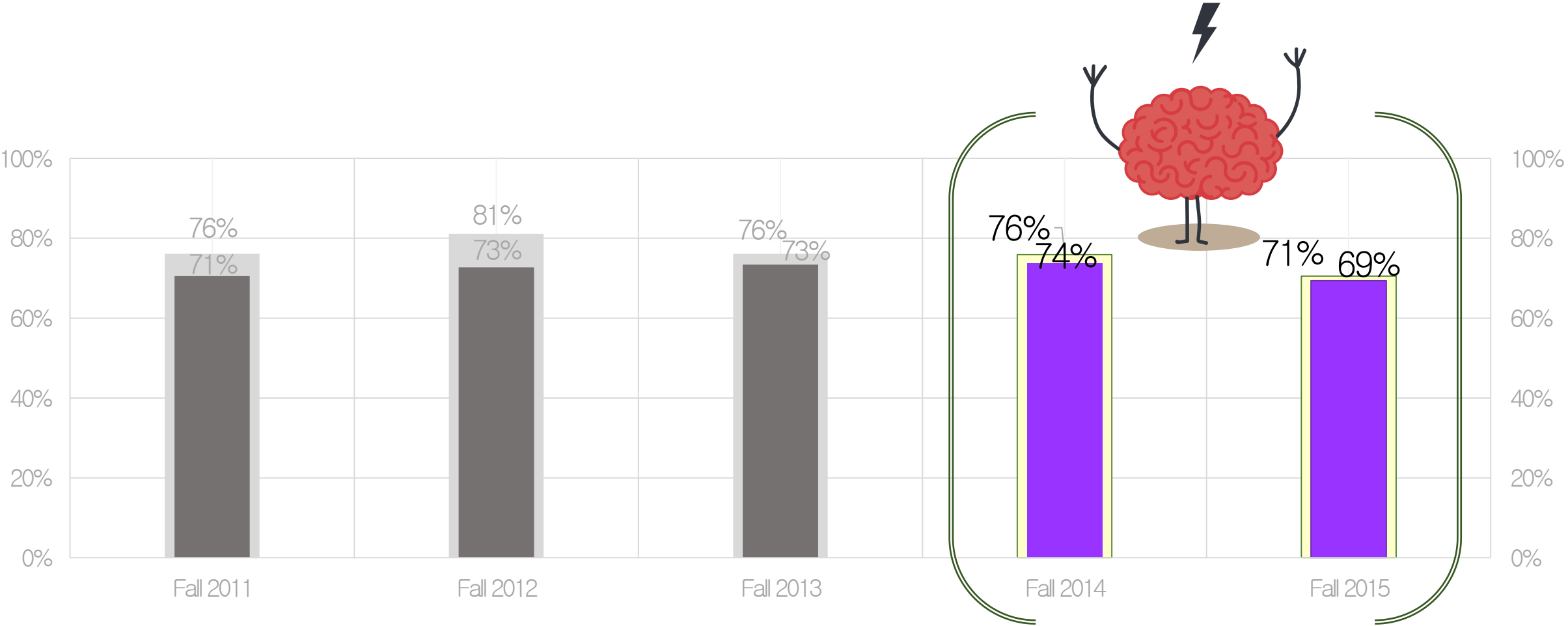
Gap reversed in 2015–16.

Opportunity Gap– Retention Pell Recipients



Gap steady in 2014–15 & 2015–16. Overall rate dropped significantly.

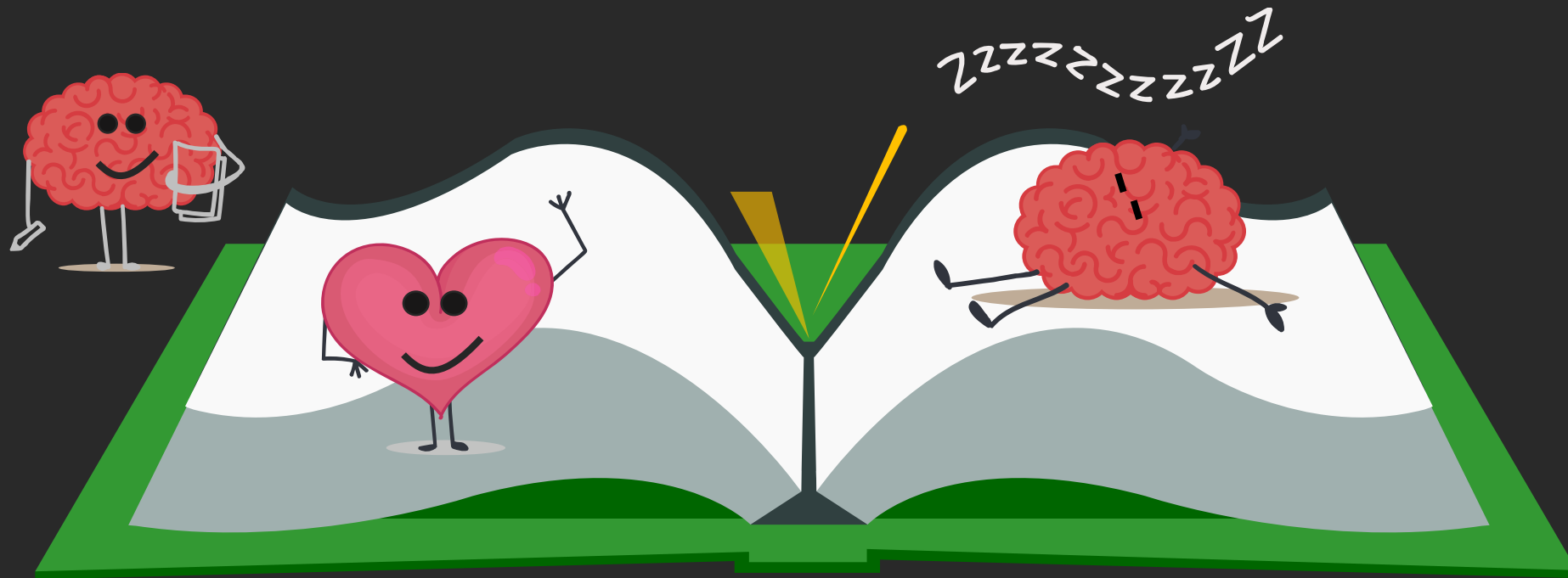
Opportunity Gap– Retention First-Generation*



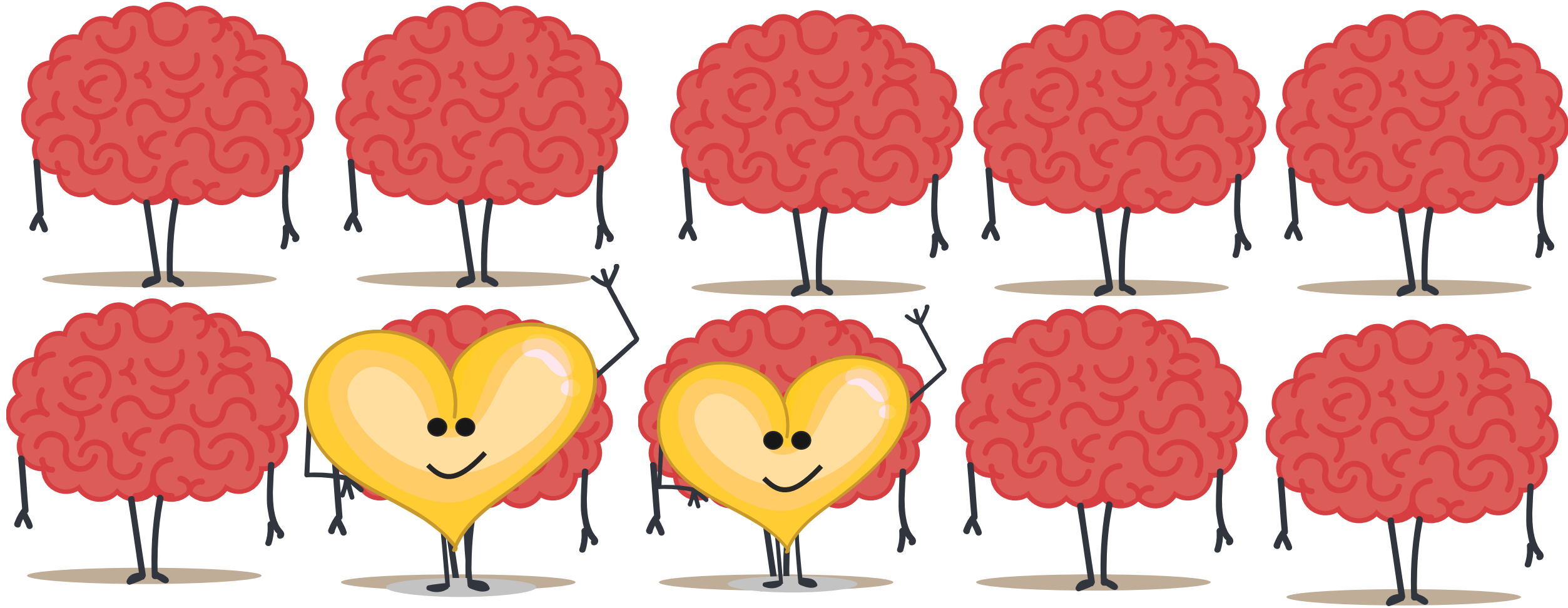
Gap shrunk slightly in 2015–16. Overall rate dropped.

Strategic Enrollment Mgt

Part IV Graduation

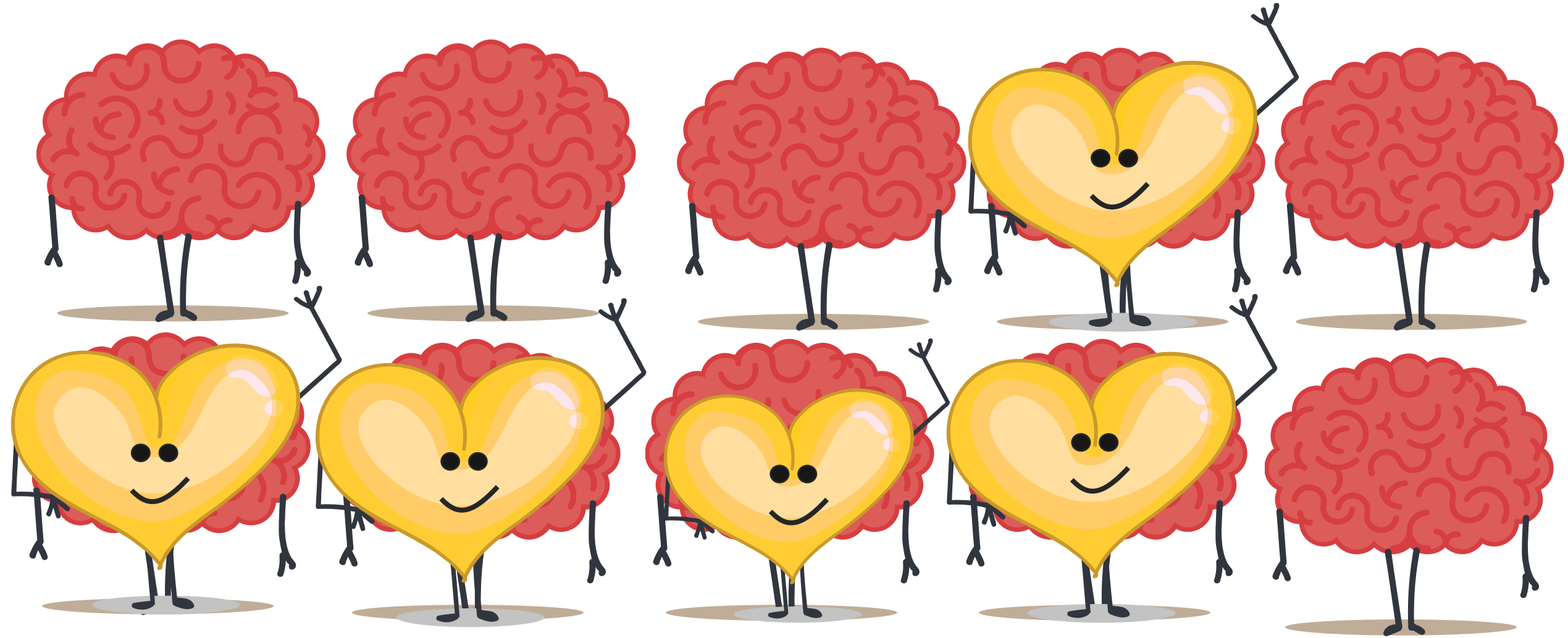


For every **ten** students enrolled as first-time undergraduates...



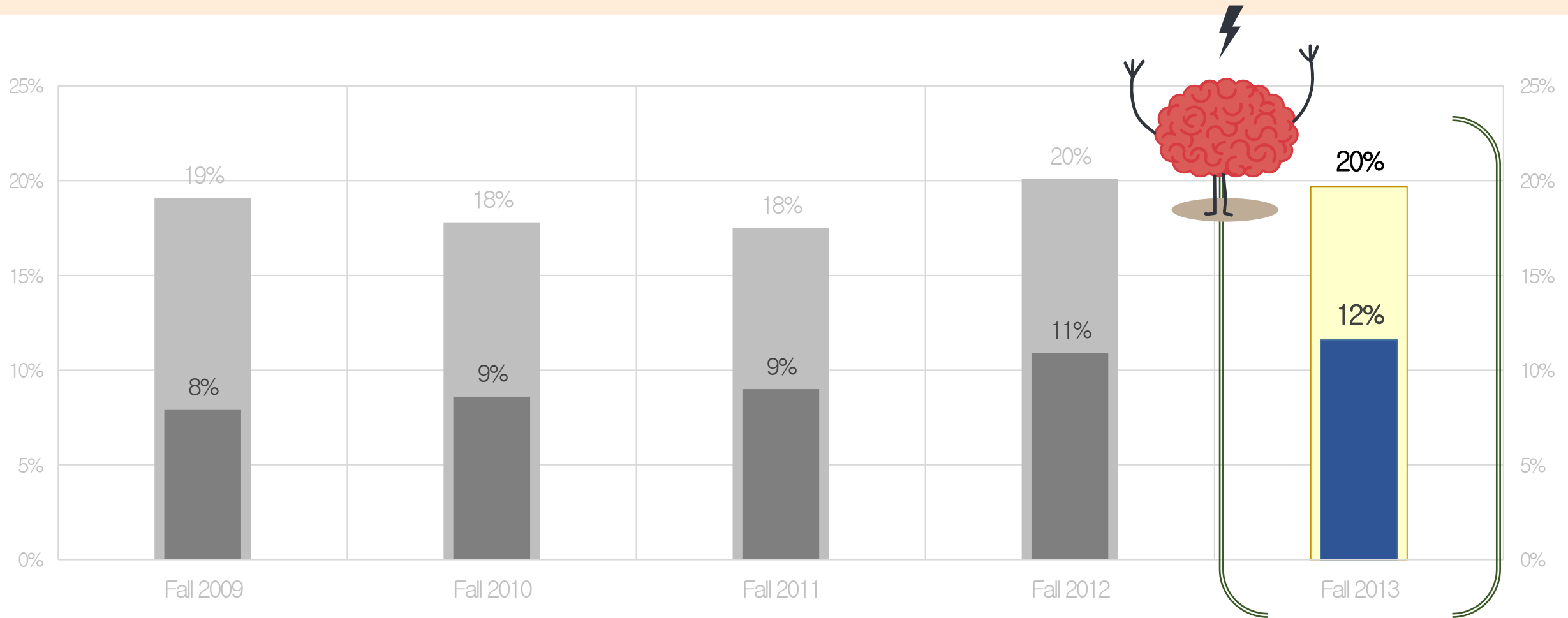
Almost two (1.6) graduate in four years.

For every **ten** students enrolled as first-time undergraduates...



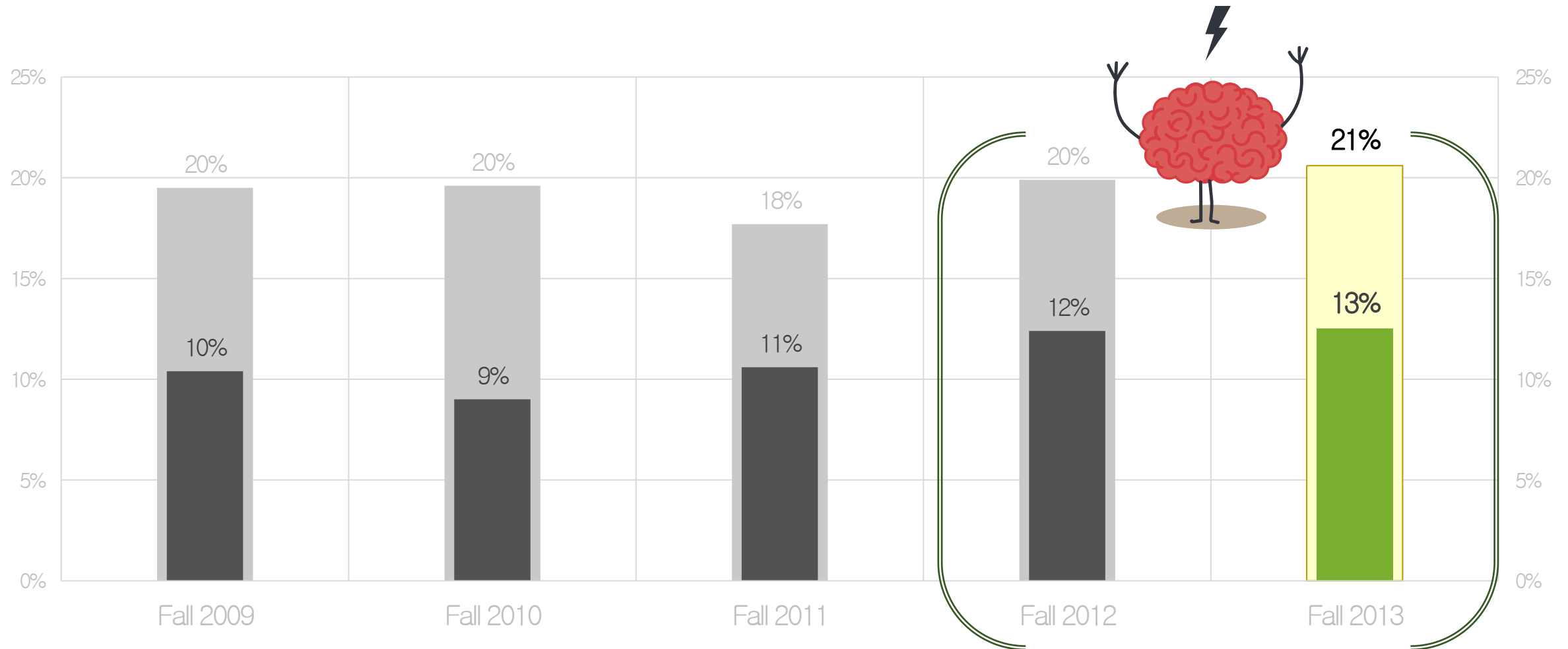
Almost five (4.6) graduate in six years.

Opportunity Gap– Grad in 4 Years Underrepresented



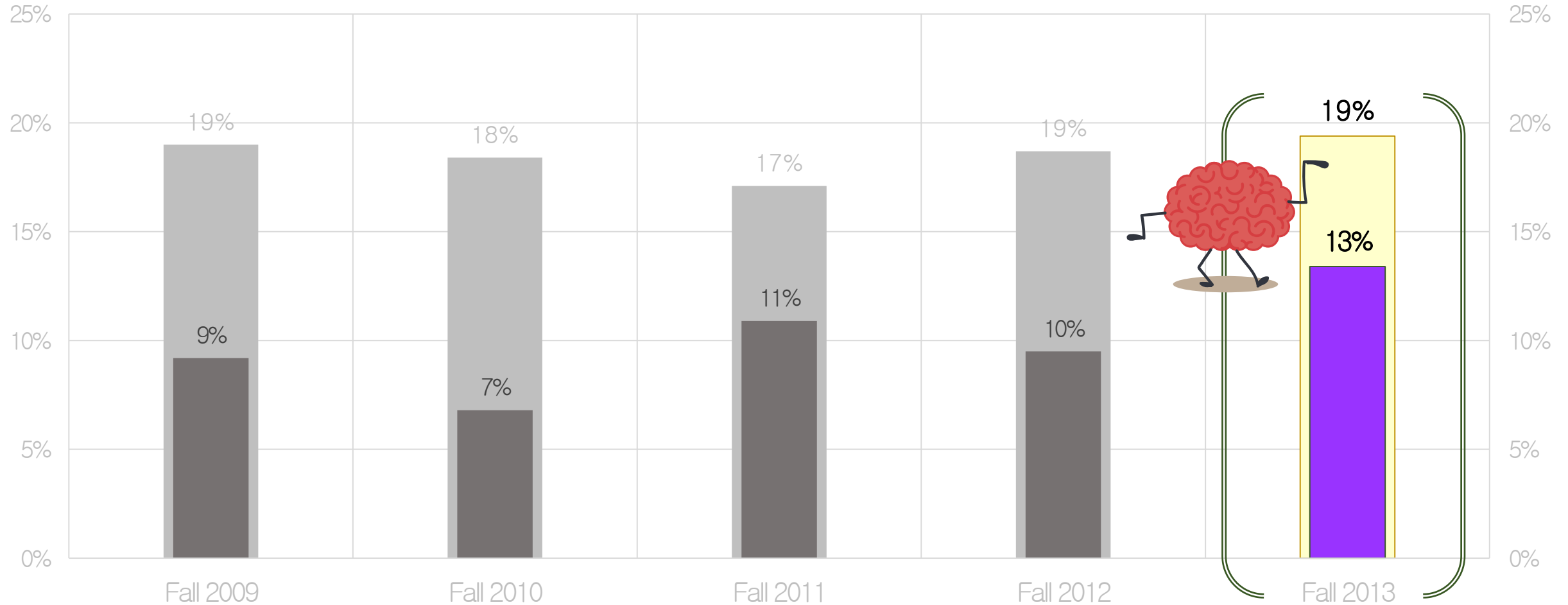
Almost 2 to 1. Ratio of white to underrepresented students who graduate in 4 years.

Opportunity Gap– Grad in 4 Years Pell Recipients



Gap steady in 2011–12 & 2012–13.

Opportunity Gap– Grad in 4 Years *First-Generation*



Gap shrunk in 2013–14.

4-Year Graduation Opportunity Gap- Intersection*

Examining collective impact...

