





#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

### **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-		-	-	-	-
Hispanic	-	-	-	-	-	-	

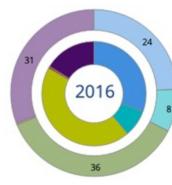
#### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

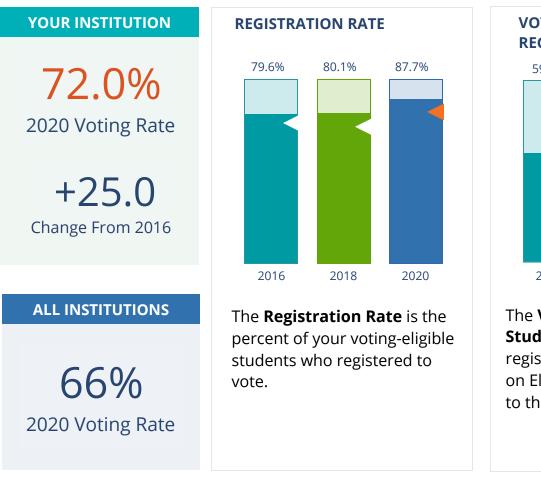
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

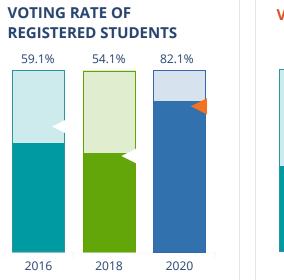


#### **Overlapping Donut Chart**

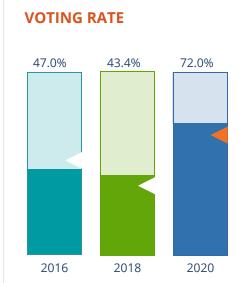
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

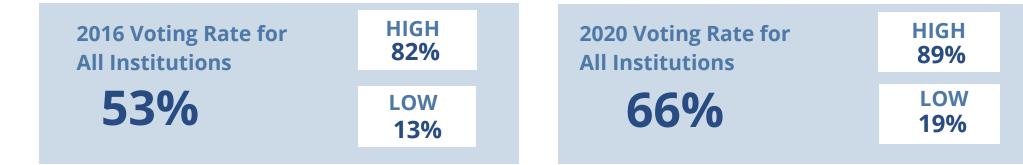
**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	8,486	7,773	6,469	↓ -2,017
(Age under 18/Unknown)	_	-	-	-
(IPEDS estimated non-resident aliens)	140	116	87	<b>↓</b> -53
(FERPA records blocked)	16	12	28	<ul><li>↑ 12</li></ul>
(Non-Degree Seeking Students)	101	70	115	<ul><li>↑ 14</li></ul>
Total eligible voters	8,228	7,575	6,239	♣ -1,989
Number of students who registered	6,548	6,069	5,473	♣ -1,075
Number of students who voted	3,869	3,286	4,495	<ul><li>✤ 626</li></ul>
Registration Rate %	80	80	88	★ 8
Voting Rate of Registered Students %	59	54	82	<b>•</b> 23
Voting Rate %	47	43	72	<ul><li>▲ 25</li></ul>

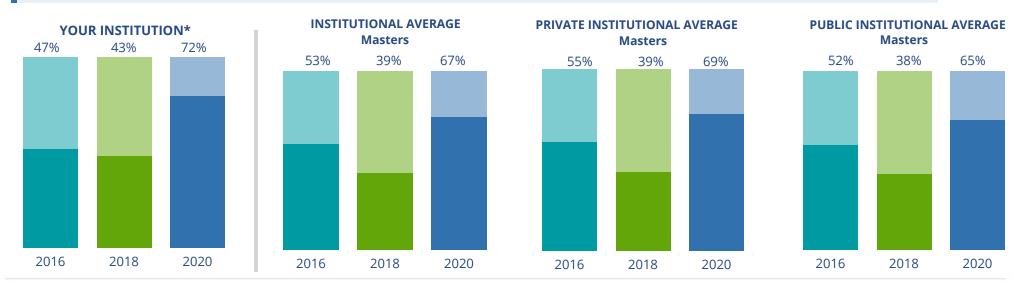
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

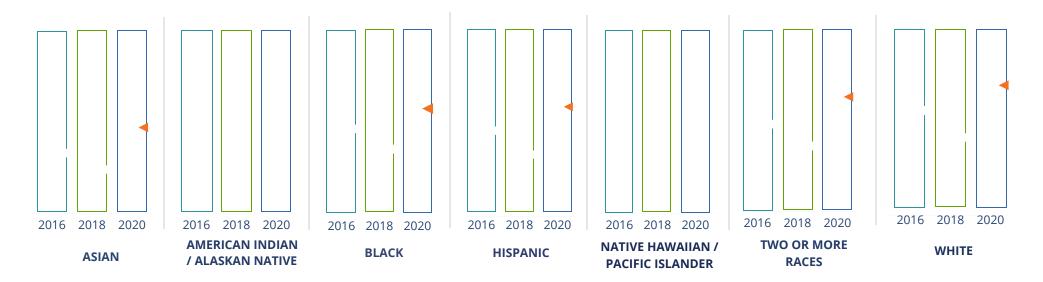
### **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-faq

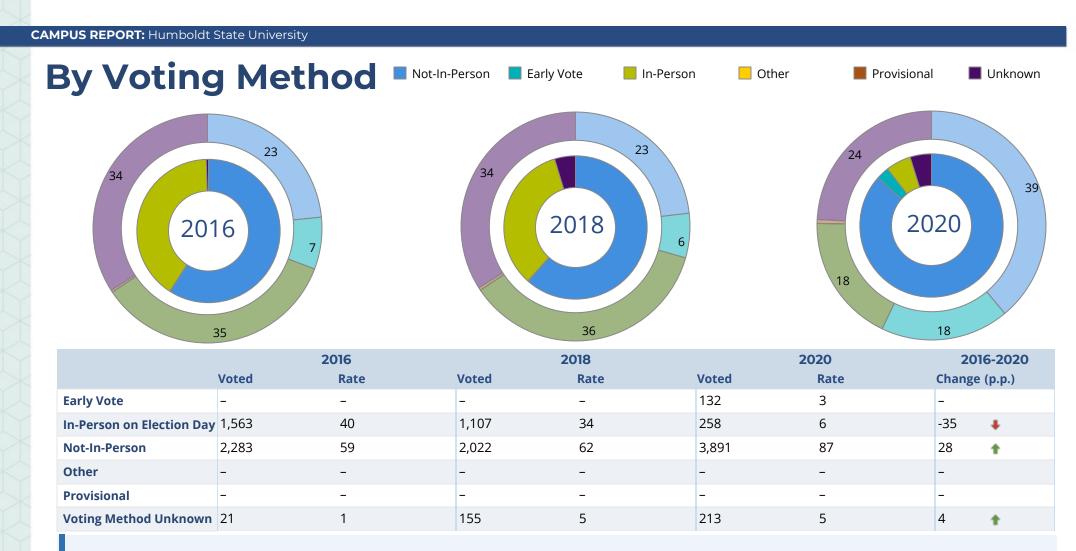
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018			2020	2	2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Asian	-	-	-	-	-	-	-	-	-	-	
American Indian/ Alaska Native	_	-	_	_	-	_	-	-	_	_	
Black	_	-	-	-	-	-	-	-	-	-	
Hispanic	_	-	-	_	-	-	-	-	_	_	
Native Hawaiian/ Pacific Islander	_	_	_	_	-	_	_	-	_	_	
2 or More Races	-	-	-	-	-	-	-	-	_	-	
White	_	-	_	-	-	_	-	-	_	_	
Race Unknown	8,366	3,869	46	7,689	3,286	43	6,324	4,495	71	125	



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

#### By Age Group

	2016	2018	2020
18-21	40%	36%	69%
22-24	48%	43%	71%
25-29	54%	51%	72%
30-39	63%	56%	73%
40-49	69%	67%	81%
50+	84%	71%	82%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

		2016			2018			2020	20	016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
18-21	4,239	1,683	40	3,730	1,356	36	2,824	1,956	69	<b>1</b> 30
22-24	2,248	1,085	48	2,061	896	43	1,658	1,185	71	<b>1</b> 23
25-29	1,165	629	54	1,172	601	51	1,066	766	72	<b>†</b> 18
30-39	497	313	63	521	294	56	537	393	73	<b>1</b> 0
40-49	155	107	69	147	98	67	165	134	81	<b>1</b> 2
50+	62	52	84	58	41	71	74	61	82	<b>↓</b> -1

By Sex

	2016				2018		2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	-	-	_	_	_	_	_	_	_	_	
Male	-	_	_	-	-	_	-	-	_	_	

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016	2018	2018 2020								
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted F	Rate (%) Ch	ange (p	<b>p</b> )
EDUCATION L	EVEL										
Undergraduate	7,792	3,498	45	7,093	2,910	41	5,821	4,101	70	+	26
Graduate	541	356	66	557	356	64	494	386	78	+	12
Class Unknown	33	15	45	39	20	51	-	-	· –		-
CLASS YEAR											
First Year	1,261	32	403	1,010	31	317	576	63	364	+	31
Second Year	735	39	290	704	38	268	574	69	396	+	30
Upper Level	3,108	50	1,543	3,007	46	1,376	2,936	73	2,136	+	23
ENROLLMENT STATUS											
Full-time	-	-	-	6,951	2,874	41	5,531	3,939	71		-
Part-time	_	-	-	738	412	56	793	556	70		_

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and

the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

### **By Field of Study**

FIELDS		2016			2018			2020		2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Area, Ethnic, Cultural, and Gender Studies	70	43	61	64	43	67	55	48	87	1 26
<b>Biological and Biomedical Sciences</b>	1,013	475	47	877	365	42	792	555	70	1 23
Business, Management, and Marketing	635	249	39	558	180	32	423	263	62	<b>1</b> 23
Communication and Journalism	109	50	46	76	48	63	67	49	73	<b>1</b> 27
Computer and Information Sciences	175	73	42	150	51	34	144	92	64	1 22
Education	37	30	81	29	22	76	-	-	-	-
Engineering and Engineering Technologies	279	140	50	254	120	47	195	147	75	<b>1</b> 25

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-fag

# **By Field of Study**

FIELDS		2016		2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
English Language and Literature	362	186	51	331	153	46	272	189	69	👚 18
Family and Consumer/Human Sciences	-	-	-	-	-	-	28	21	75	-
Foreign Languages, Literatures, and Lingui	30	13	43	24	-	-	14	11	79	<b>1</b> 35
Health Professions	-	-	-	-	-	-	13	-	-	-
History	131	66	50	116	59	51	97	73	75	1 25
Liberal Arts and Sciences, and Humanities	580	233	40	539	190	35	272	192	71	<b>1</b> 30
Mathematics and Statistics	74	34	46	70	22	31	68	47	69	1 23
Multi/Interdisciplinary Studies	127	62	49	148	73	49	150	109	73	<b>1</b> 24
Natural Resources and Conservation	1,471	765	52	1,377	663	48	1,223	905	74	1 22
Parks, Recreation, Leisure, and Fitness Stu	558	192	34	503	150	30	360	245	68	<b>1</b> 34
Philosophy and Religious Studies	60	34	57	60	32	53	38	31	82	125
Physical Sciences	323	131	41	308	128	42	239	164	69	<b>1</b> 28
Psychology	678	303	45	682	270	40	587	414	71	1 26
Public Administration and Social Service P	308	180	58	273	136	50	288	215	75	🛖 16

# By Field of Study

FIELDS		2016			2018			2020		2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Social Sciences	796	369	46	726	327	45	610	420	69	1 22
Visual and Performing Arts	472	203	43	440	207	47	343	256	75	<b>1</b> 32
Unknown	29	12	41	37	18	49	_	_	-	_

#### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Humboldt State University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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