

Public Disclosure of Student Achievement

Institution Name: California State Polytechnic University, Humboldt

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2023-24

Date Submitted: February 10, 2025

Results

PROGRAM	INDICATOR	RESULT
Undergraduate Program	For the Spring 2024 semester, the average success rate in bottleneck courses	BA 250 Financial Accounting: 74.0% BA 252 Management Accounting: 81.0% BA 322 Business Analytic: 84.0% BA 360 Principles of Finance: 94.0%
Undergraduate Program	1-Year Retention Rate for Fall 2023	Freshmen: 70.3% Transfers: 79.6%
Undergraduate Program	Graduation rates	5 Year Graduation Rates for first-time student cohorts: 38.2% 2 Year Graduation Rates for upper-division Transfer cohorts: 44.4%
MBA Program	Graduation rates of MBA students in the one-year track.	Two-Year Graduation Rate: 87.0%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Success Rate in bottleneck courses. Undergraduate Program	A Bottleneck-Success Course is defined as a course where the student success rate (C or better) falls below 85% in a given term. In our identified bottleneck courses—BA 250: Financial Accounting, BA 252: Management Accounting, BA 322: Business Analytics, and BA 360: Principles of Finance—average success rates (C- or higher) have ranged between 74% and 94%. How it is computed: We collect data for each class and average across all classes for % of students getting C- or higher.
Retention Rates Undergraduate program	At least 70% our freshmen and 80% of our transfer students will continue in the program after their first year. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i>

<p>Graduation Rates. Undergraduate Program</p>	<p>At least 60% of the transfer students will graduate in 3 years. How it is computed: This data is collected/computed by the University Office of <i>Institutional Effectiveness</i>.</p>
<p>Graduation rates MBA program</p>	<p>At least 85% of the students in the one-year track will graduate on time. How it is computed: School of Business tracks the graduation date for each MBA student in a spreadsheet to compute this rate.</p>